



Blockchain Intelligence Group adds additional modules and launches its Certified Cryptocurrency Investigator - Advanced Series

July 23, 2024

NEWS RELEASE

CSE: BIGG

VANCOUVER – July 23, 2024, – BIGG Digital Assets Inc. (“BIGG” or the “Company”) (CSE: BIGG, OTCQX: BBKCF, WKN: A2PS9W) is an established, diverse and innovative company operating globally in the Digital Asset, Blockchain and Metaverse sectors: Netcoins (Netcoins.com), Blockchain Intelligence Group (BlockchainGroup.io), and TerraZero (TerraZero.com). Blockchain Intelligence Group announces the launch of new CCI modules:

- Module 9 - Hacks & Exploits
- Module 10 - Compliance & Risk Management (Standalone Certification)
- Certified Cryptocurrency Investigator - Advanced Series (CCI-A)

Blockchain Intelligence Group (BIG), a global leader in cryptocurrency investigations and compliance solutions, announces the launch of two new advanced modules for its acclaimed Certified Cryptocurrency Investigator (CCI) training program. The additions include Module 9: Hacks and Exploits in the Cryptocurrency Space and Module 10: Cryptocurrency Compliance and Risk Management for Financial Institutions.

"As cryptocurrency adoption accelerates globally, bad actors are finding increasingly sophisticated ways to exploit blockchain networks and digital assets," said Lance Morginn, President of BIG. "These new modules arm investigators, compliance teams and risk professionals with the latest intelligence and skills to identify emerging threats and protect against crippling hacks and exploits."

Module 9 provides an in-depth examination of major cryptocurrency hacks, exploits and exit scams that have occurred to date. Through detailed case studies, students will learn the tactics used by cybercriminals, how to detect early warning signs, and best practices for mitigating risks. The module also explores the dark web's role in facilitating these nefarious activities.

Module 10 focuses on cryptocurrency risk management frameworks and controls for financial institutions. Designed for compliance officers, risk managers and executives, the curriculum covers regulatory requirements, risk assessment methodologies, due diligence processes.

Students will gain expertise in developing robust policies and procedures to safeguard their organizations. This module offers a standalone certification, Certified Cryptocurrency Investigator - Compliance (“CCI-C”).

These latest two modules complete the Certified Cryptocurrency Investigator - Advanced certification course, modules 6 - 10 (“CCI-A”). This certification will be valid for 1 year and a top up course will need to be completed and passed each year in order to retain a valid certificate.

Additionally, these new modules complement BIG's foundational CCI certification, which thousands of professionals worldwide from law enforcement agencies, regulatory bodies, financial institutions, crypto businesses, and more have completed. Over 2,500 professionals have completed the CCI courses, benefiting from the expertise of seasoned experts, including former federal agents and compliance officers.

"Blockchain Intelligence Group has been at the forefront of crypto training and investigations since our inception," said Robert Whitaker, Law Enforcement Affairs at BIG. "These new modules reinforce our commitment to continuously evolving our curriculum to address the rapidly changing digital asset landscape and emerging risks."

Modules 9 and 10 are available now as stand-alone courses or as part of BIG's comprehensive CCI program as a bundle. For more information or to register, visit <https://BlockchainGroup.io/training> or www.CryptoInvestigatorTraining.com.

To view the associated interview, please visit:
<https://www.youtube.com/watch?v=5bB54Y0dtWU>

On behalf of the Board

Dan Reitzik

Interim CEO

ir@biggdigitalassets.com

D: 778.819.3890

About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (Netcoins.com), Blockchain Intelligence Group (BlockchainGroup.io), and TerraZero (TerraZero.com).

Blockchain Intelligence Group is an industry-leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is deep-rooted expertise in visualizing digital assets and market-related activities. This expertise is leveraged to monitor transactional data with a constant eye to assist our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website www.BlockchainGroup.io.

Netcoins offers safe and secure crypto trading in Canada and the USA, with a mission to make cryptocurrency easily accessible to the mass consumer and investor with a focus on fast, simple, and transparent trading. Netcoins has a robust product offering with Crypto Trading, Netcoins Pay Mastercard, and Netcoins Staking. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via its cutting-edge Mobile and Web applications. For more information please visit our website www.Netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavors together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions, which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the IntraVerse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://www.TerraZero.com/> or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.BIGGdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include the expected opportunities, outcomes, potential, and benefits of the Company's products and services, the expected adoption and growth of cryptocurrency and the Company's products and services, the development and completion of products and services, the expected growth and outcomes from new customers, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties

include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the Company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; increase in costs and expenses; the ability to manage working capital; and the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.