

Blockchain Intelligence Group Doubles Sales Division Amid Growing Market Opportunities and Digital Asset Sector Expansion

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NEWS RELEASE

CSE: BIGG

VANCOUVER – BIGG Digital Assets Inc. (“**BIGG**” or the “**Company**”) (CSE: **BIGG**, OTCQX: **BBKCF**, WKN: **A2PS9W**) is an established, diverse and innovative company operating globally in the Digital Asset, Blockchain and Metaverse sectors: [Netcoins](https://netcoins.com) (Netcoins.com), [Blockchain Intelligence Group](https://blockchaingroup.io) (BlockchainGroup.io), and [TerraZero](https://terrazero.com) (TerraZero.com).

Blockchain Intelligence Group announces a significant expansion of its Sales Division.

As part of its strategic growth plan, BIG has doubled the size of its sales organization to help meet the interest and demand for on-chain tools and technology as the digital asset market grows. BIG seeks to penetrate new markets and strengthen its presence in existing ones. With a larger sales force, BIG can provide more personalized and responsive customer service, ensuring that clients receive the attention and support they need to maximize the value of BIG products. Our expansion aims to capitalize on the ever increasing market opportunities, drive broader adoption of its innovative product suite, and deliver an exceptional customer experience.

BIG has seen rising institutional interest and investment in the digital assets space, increased regulatory clarity, and the recent launch of new ETFs in the United States. Additionally, the anticipation of more ETFs soon to be launched globally is creating a surge in demand for services like ours, as institutional investment firms seek robust solutions for compliance, intelligence, and analytics in the digital assets sector.

Lance Morginn, President of Blockchain Intelligence Group, added, "These initiatives underscore our commitment to capturing a larger market share, enhancing our competitive edge, and delivering substantial value to our stakeholders in the rapidly evolving blockchain intelligence and analytics space, which Forbes projects will grow to \$329 billion by 2030. The increasing institutional adoption and the launch of new ETFs

are significant drivers of this demand, and we are well-positioned to meet the needs of this growing market."

For more information, visit: [Forbes Article](#)

<https://www.forbes.com/sites/forbestechcouncil/2023/06/22/the-duo-of-blockchain-and-data-analytics-looking-forward/>

On behalf of the Board

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About BIGG Digital Assets Inc.

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Blockchain Intelligence Group is an industry-leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is deep-rooted expertise in visualizing digital assets and market-related activities. This expertise is leveraged to monitor transactional data with a constant eye to assist our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website www.BlockchainGroup.com.

Netcoins offers secure crypto trading in Canada and the USA, with a mission to make crypto trading easy. Netcoins has a robust product offering with over 45 assets for Crypto Trading, Netcoins Pay Mastercard and Staking (Canada Only). Netcoins facilitates crypto trading via its cutting-edge Mobile and Web applications and through its OTC Trading Desk. For more information please visit our website www.netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms,

and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavors together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions, which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the IntraVerse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://www.TerraZero.com/> or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.BIGGdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include the expected opportunities, outcomes, potential, and benefits of the Company's products and services, the expected adoption and growth of cryptocurrency and the Company's products and services, the growth and expansion of the sales team, the development and completion of products and services, the expected growth and outcomes from new customers, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better

financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the Company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; increase in costs and expenses; the ability to manage working capital; and the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.