

Netcoins USA Expansion Update, OTC Hiring

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NEWS RELEASE

CSE: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (CSE: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), [Blockchain Intelligence Group](#), and [TerraZero](#) is pleased to provide an update on Netcoins USA’s expansion and Sales team hires.

- Netcoins USA will announce its official USA expansion go-live date this month
- To better serve the needs of OTC and Business clients, Netcoins is adding the Web channel to its USA platform, in addition to its Mobile Applications
- Netcoins has hired Erin Self and Michael Kitt to join its OTC Sales and Trading team adding more coverage across the Canadian and the US markets
- The Netcoins OTC Sales team will be attending Bitcoin 2024 in Nashville, TN

Netcoins continued with its integration with Zero Hash during Q2 per the plan, while continuing to trade in the 16 U.S. states it operates in. Netcoins strategically added several new features in addition to utilizing Zero Hash for licenses and infrastructure as part of its re-launch. As part of the re-launch of [Netcoins USA](#) and the growth of the OTC Sales team, Netcoins will be attending [Bitcoin 2024 in Nashville Tennessee](#).

Netcoins will be completing the following steps ahead of going live across the United States:

- Comprehensive testing of all of the integrations and flows with Zero Hash
- Migrating existing OTC and Business clients to the Zero Hash-supported platform
- Adding additional Liquidity to the platform with new partners
- Launching its updated Netcoins USA website
- Adding new coins for trading that were not previously available
- Implementing dedicated Individual and Business onboarding flows for clients
- Launching Netcoins USA on the Web and Mobile (Netcoins USA was previously Mobile only)

About Netcoins USA and Zero Hash

- Netcoins USA [signed an agreement with Zero Hash](#) to expand across 48 states, with over 60 crypto assets available for trading.
- Zero Hash provides infrastructure and licensing as a service through partnerships with Netcoins which allows Netcoins to utilize their Money Transmission Licenses (MTLs) through a licensing agreement
- Netcoins will continue to operate as usual before cutting over to the Zero Hash licensing and infrastructure in the USA.
- Netcoins USA will provide services to retail investors, high-net-worth individuals and corporate clients through a bespoke client management support model.

Netcoins is expanding its OTC Sales team in Canada and the United States to capitalize on Netcoins USA's expansion and positive tailwinds in the North American crypto market.

"We have been planning our hiring efforts around the re-launch of Netcoins USA, giving us deeper reach into the US market", said Netcoins CEO Fraser Matthews. "Both of our hires are strategic, bringing crypto industry veterans to join our Netcoins OTC Sales and Trading team. Erin is based in the United States and joins us from Lazard Asset Management and BlockFi where she has focused on Institutional Clients. Mike resides in Vancouver, bringing deep sales and operational experience on both sides of the border."

Netcoins OTC Trading update video can be found here:

<https://www.youtube.com/watch?v=0w1QkStODUo>

About Erin Self

[Erin Self](#) is a crypto industry veteran, joining Netcoins from Lazard Asset Management where she was the Vice President in the Institutional Client Group. Erin has also held Senior positions with BlockFi and BNY Mellon where she focused on Digital Assets and Private Wealth Management. Before joining the Financial Industry, Erin was a United States Air Force Services Specialist. Erin is based in New York and holds a FINRA SIE, National Futures Association Series 31, FINRA Series 63 and FINRA Series 7 in addition to a Bachelor of Arts from the University of Missouri-Kansas City.

About Michael Kitt

[Michael \(Mike\) Kitt](#) is a crypto native with experience in Business Development and building Bitcoin businesses. Michael has worked in Consulting and Business Development with Kairos Technologies, DigitalMint and Honey Badger ATM. Before

working exclusively within the Crypto Industry, Michael spent over 4 years with Canaccord Genuity Group as a Business Development Manager. Michael has a Bachelor of Commerce from the University of Victoria, is a Cryptocurrency Tracing Certified Examiner and is a Certified Bitcoin Professional.

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (netcoins.com), Blockchain Intelligence Group (blockchaingroup.io), and TerraZero (terrazero.com).

Blockchain Intelligence Group is an industry-leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is a deep-rooted expertise in visualizing digital assets and market-related activities. This expertise is leveraged to monitor transactional data with a constant eye to assist our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website www.BlockchainGroup.io.

Netcoins offers secure crypto trading in Canada and the USA, with a mission to make crypto trading easy. Netcoins has a robust product offering with over 50 assets for Crypto Trading, Netcoins Pay Mastercard and Staking (Canada Only). Netcoins facilitates crypto trading via its cutting-edge Mobile and Web applications and its OTC Trading Desk. For more information please visit our website www.netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavours together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse.

Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the IntraVerse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://terrazero.com/> or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements

Certain statements in this release are forward-looking statements or information, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, completing the Netcoins USA expansion with Zero Hash and the expected timelines, attending a conference in Nashville, USA, adding more features to the Netcoins USA platform and offering, the expected adoption and growth of cryptocurrency and the Company's products and services, adding additional cryptocurrency assets to Netcoins, evaluating, researching and predicting market trends, the development and completion of products and services, the launch of products and services, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors

develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the ability to obtain and/or maintain licences, permits and approvals that are necessary to operate the business; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; increase in costs and expenses; the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.