



BIGG Digital Assets, Inc. Wholly Owned Subsidiary TerraZero Technologies, Inc. and Paidia Gaming Announce Strategic Partnership to Pioneer the Next Era of Self-Expression Across the Internet with TerraZero’s ‘Intraverse’

December 13, 2023

NEWS RELEASE

CSE: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (**CSE: BIGG; OTCQX: BBKCF; WKN: A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), and [Blockchain Intelligence Group](#) and [TerraZero](#) is pleased to report that Paidia Gaming (“Paidia”), a women-led gaming, tech and media company and an innovator in the gaming industry, and TerraZero Technologies Inc. (“TerraZero”), a vertically integrated digital experience development group and leading web3 technology company specializing in helping brands create immersive virtual environments, proudly announce their strategic partnership aimed at revolutionizing self-expression across the Internet.

This collaboration brings together Paidia’s expertise in creating products and experiences for gamers with TerraZero.com’s cutting-edge technology to create a seamless fusion of creativity, community, and innovation.

About Paidia

PaidiaGaming.com is a women-led gaming, technology and media company that has created an inclusive gaming community that empowers diverse gamers to safely connect, learn and play.

Gaming, Self-Expression, and the Future of Collaboration

Paidia and TerraZero are joining forces to unleash the next evolution in self-expression. By leveraging advanced technologies and pushing the boundaries of what’s possible in the Metaverse, the partnership aims to empower users to express themselves in unprecedented ways.

Paidia, as a prominent leader in the gaming community development and tournament hosting space, is continuing to innovate in new technologies which create opportunities for people to share content, participate in tournaments, game together and earn rewards. TerraZero’s Intraverse technology, a scalable plug-and-play virtual environment builder with community development and ecommerce features for artists, content creators, brands and businesses, is the technology platform Paidia will use to take their audience and events into the future of the Internet.

By combining Paidia's mission and initiatives alongside their community of over 200,000 users, and portfolio of brand partners and influencers, this partnership has the potential to reach millions and create more ways that gaming communities, influencers, artists, brands and players can collaborate and experience new things together—in addition to serving as a breeding ground for unique self-expression. Jill Kenney, CEO of Paidia, writes, "At Paidia our mission is to provide inclusive and digitally advanced experiences for women and diverse gamers to connect, learn and play. It is important for us to partner with organizations who are pushing the boundaries of what is possible, and together with TerraZero, we are doing just that."

With the Intraverse technology stack, Paidia will host events, collaborate with up and coming voices, connect audiences with creators, streamers, and gamers, and expand opportunities for cutting-edge brands.

Dan Reitzik, CEO of TerraZero, writes, "The Metaverse is meant to be for everyone. We've seen several generations of gaming evolve into something that's increasingly community-driven, and that's what makes Paidia such a standout outfit. With companies like Paidia, the Intraverse will be in the hands of more and more people who will be able to experience the content they love with the communities they love in ways they haven't been able to do before. And the creators of that content, as well as our brand partners, will have more ways to engage with their audiences. This represents the next version of today's internet, one in which we experience the content and not simply consume it."

Connecting audiences through gaming experiences across multiple platforms is core to Paidia's identity as a company. TerraZero's Intraverse emerges as a testament to TerraZero's dedication to innovative technology. With a robust feature set and advanced capabilities, this revolutionary platform establishes a seamless link across the entire omni-channel landscape. Through bridging gaps and connecting touchpoints, the Intraverse empowers businesses to create a consistent and engaging experience for their customers, regardless of the channel they choose.

On behalf of the Board

Dan Reitzik

Interim CEO

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About PaidiaGaming.com

Paidia is a women-led gaming, tech and media company that has created an inclusive gaming community that empowers diverse gamers to safely connect, learn and play. Founded and supported by women, Paidia is led by industry experts who are motivated to provide sophisticated solutions that encourage positive voices within the gaming community. The fully-integrated portal delivers a secure environment for gamers in search of a supportive, inclusive and kind community.

It features media and content experiences, tournaments and gameplay, rewards and prizing, as well as the opportunity to engage with like-minded gamers. Visit www.paidiagaming.com.

About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (netcoins.com), Blockchain Intelligence Group (blockchaingroup.io), and TerraZero (terrazero.com).

Blockchain Intelligence Group builds technology to power compliance and intelligence for the crypto future. Banks and crypto companies depend on our technology to monitor risk from crypto transactions. Investigators and law enforcement quickly identify and track illicit activity. Blockchain Intelligence Group is trusted globally by banks, crypto companies, law enforcement, fintech's, regtech's and governments.

Netcoins offers safe and secure crypto trading in Canada and the USA, with a mission to make cryptocurrency easily accessible to the mass consumer and investor with a focus on fast, simple and transparent trading. Netcoins has a robust product offering with Crypto Trading, Netcoins Pay Mastercard and Netcoins Staking. Netcoins utilizes BitRank Verified[®] software at the heart of its platform and facilitates crypto trading via its cutting-edge Mobile and Web applications. For more information please visit our website www.netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavours together as one. TerraZero owns digital real estate for brands to establish presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://terrazero.com/> or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, the expected adoption and growth of cryptocurrency and the Company's products and services, the expected benefits and outcomes of the partnership with Paidia, the development of the collaboration with Paidia, the development and completion of products and services, the launch of products and services, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency and Blockchain technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to

successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; and the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.