



BIGG Digital Assets initiates strategy using 28,922,996,280 data points for the integration of Artificial Intelligence (AI), Machine Learning (ML) and Deep Learning to Enhance Existing Services and Create New Products

VANCOUVER, British Columbia, Dec. 07, 2023 -- **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (**CSE: BIGG; OTCQX: BBKCF; WKN: A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), [Blockchain Intelligence Group](#) and [TerraZero](#) is pleased to announce that it has initiated a strategy to source partners to integrate and apply Artificial Intelligence (“AI”) and Machine Learning (“ML”) training models to leverage its proprietary data aggregated by BIG over the past 8 years relating to Bitcoin, Ethereum and 14 other blockchains. One of the great advantages that BIGG Digital Assets has is its ownership of both a leading blockchain analytic company, as well as a leading crypto exchange licensed in Canada and many US States.

BIG has acquired a tremendous amount of blockchain data, holding 28,922,996,280 unique blockchain data points across 16 blockchains, with more blockchains being implemented. AI technology has the potential to enhance our data sets and attribution, allowing us to extract a wider range of information more easily and obtain greater value from that data. AI harnesses the power of computers, data, and advanced algorithms to emulate human cognitive functions, particularly in problem-solving and decision-making. With continued advancements in AI, BIG is seeking to expand its capabilities in its compliance suite of products and services.

Dan Reitzik, Interim CEO of BIGG Digital Assets commented, “BIGG is uniquely positioned in the market to use assets and expertise from one division to provide advantages and meaningful data to the other divisions. While we already use Data Science and Intelligent Algorithms in various parts of our products, this plan involves a significant milestone for the Company as AI and ML are becoming a major focus for the Company. Blockchain Intelligence Group has billions of data points from many years of blockchain analysis of 16 blockchains. With recent advances in technology, it is now possible to apply AI to this data to create products and services that give competitive advantages to both law enforcement clients using QLUE, as well as potentially crypto trading clients on the Netcoins platform. This initiative is just one of the ways in which BIGG Digital Assets portfolio companies are working together to create competitive advantages for the Company’s products and services and we’re excited to unveil other new initiatives in the coming months. We will provide further updates as we progress this new initiative with AI and ML using BIG’s data.”

The market advantages are evident given AI’s capacity to automate monotonous tasks, enhance decision-making accuracy, and elevate the customer experience. BIG currently uses intelligent agents to automate certain tasks, which would be further enhanced with ML and deep learning to leverage their classification, predictive, and quantitative abilities.

BIG’s data will be used for Quantitative AI analysis which aids in forecasting market trends, the optimization of trading strategies, the advancement of risk management, while laying the groundwork for potential fully automated AI driven trading.

For this reason, we are looking at a variety of potential solutions. Companies specializing in unique AI and ML learning models and algorithms that can deliver on our goals mentioned in this press release are invited to contact the Company to explore collaboration opportunities. Contact us at: info@BlockchainGroup.io

On behalf of the Board

Dan Reitzik
Interim CEO
ir@biggdigitalassets.com

About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (netcoins.com), Blockchain Intelligence Group (blockchaingroup.io), and TerraZero (terrazero.com).

Blockchain Intelligence Group is an industry leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is a deep-rooted expertise in visualizing digital assets and market related activities. This expertise is leveraged to monitor transactional data with a constant eye to assisting our customers with risk management, due diligence, and forensic services for digital assets.

Netcoins offers safe and secure crypto trading in Canada and the USA, with a mission to make cryptocurrency easily accessible to the mass consumer and investor with a focus on fast, simple and transparent trading. Netcoins has a robust product offering with Crypto Trading, Netcoins Pay Mastercard and Netcoins Staking. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via its cutting-edge Mobile and Web applications. For more information please visit our website www.netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavors together as one. TerraZero owns digital real estate for brands to establish presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://terrazero.com/> or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, the expected adoption and growth of cryptocurrency and the Company's products and services, the development and completion of products and services, the launch of products and services and the expected timelines (including AI and ML initiatives and products) and the sourcing of partners, the expected benefits of AI and ML, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency and Blockchain technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; and the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.