



Blockchain Intelligence Group Expands Its Global Reach With Spanish Language Integration In Its Cryptocurrency Investigation And Compliance Suite

VANCOUVER, British Columbia, Nov. 07, 2023 -- **BIGG Digital Assets Inc.** ("BIGG" or the "Company") (CSE: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), [Blockchain Intelligence Group](#), and [TerraZero](#) is pleased to announce the addition of the Spanish language to its offerings of cryptocurrency investigations and compliance services. This strategic move comes in response to the proliferating demand for cryptocurrency solutions in Spanish-speaking countries. It is a pivotal step to acknowledging the vast business potential in these markets.

Crypto Adoption in Spanish-Speaking Countries

Spanish-speaking countries have witnessed a remarkable surge in cryptocurrency adoption in recent years. In El Salvador, Bitcoin became a legal tender in 2021, and the government introduced the Bitcoin wallet Chivo, which has been downloaded by millions of users. Argentina has seen over 8 million users on the cryptocurrency exchange Ripio, which also offers a debit card for spending cryptocurrency globally. In Mexico, Bitso, another cryptocurrency exchange, boasts more than 6 million users and provides a remittance service for sending money to Mexico from other countries using cryptocurrency.

This trend is also reflected in the rest of the Spanish-speaking regions. Countries such as Spain, Brazil, and Colombia have embraced cryptocurrencies, recognizing their potential to revolutionize financial systems and increase financial inclusion.

This trend has created a growing demand for localized blockchain analytics tools to combat financial crime and thwart money laundering and terrorist financing activities. Blockchain Intelligence Group's investigations and compliance suite aims at securing the financial system and safeguarding consumers from potential scams and fraud. In addition, this ecosystem of tools contributes to continuing the growth of the digital asset industry by ensuring a safer more compliance driven environment.

Vast Market Opportunity Unlocked

The integration of the Spanish language into Blockchain Intelligence Group's investigation and compliance suite acknowledges the immense market opportunity presented by Spanish-speaking countries. By catering to this audience, Blockchain Intelligence Group is poised to tap into the burgeoning opportunities of the digital asset ecosystem in these regions. The Spanish-speaking community represents a vast market with a collective population of more than 475 million people, offering substantial potential for blockchain-based services, and demand for investigations and risk management solutions.

Recognizing this potential, Blockchain Intelligence Group has made it a priority to provide localized services and support to Spanish-speaking clients. The addition of Spanish language capabilities positions the company as a valuable resource for cryptocurrency businesses, financial institutions, and government agencies looking to navigate cryptocurrencies in these countries.

Spanish-language CCI training

One of the highlights of this expansion is the ongoing availability of Spanish-language training through Blockchain Intelligence Group's Certified Cryptocurrency Investigator (CCI) programs. This comprehensive training program equips professionals with the knowledge and tools required to conduct thorough investigations and achieve compliance with local and global regulations. With all the CCI training programs already available in Spanish, BIG is equipping Spanish-speaking professionals with the necessary knowledge tailored to digital asset investigations and compliance needs of the future.

The CCI training program covers a wide range of essential topics, including blockchain technology, the dark web, illicit use, and advanced obfuscation techniques. By offering this training in Spanish, Blockchain Intelligence Group is empowering professionals across Spanish-speaking countries to stay ahead of the curve in the rapidly evolving cryptocurrency landscape.

Lance Morginn, President of Blockchain Intelligence Group, expressed his enthusiasm for this strategic expansion, saying, "Our goal has always been to provide cryptocurrency investigation and compliance solutions to clients around the world. By adding Spanish language capabilities to our suite of services, and our existing localized CCI training programs, we are reinforcing our commitment to serving the growing digital asset sector in Spanish-speaking countries."

On behalf of the Board

Dan Reitzik
Interim CEO

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (netcoins.com), Blockchain Intelligence Group (blockchaingroup.io), and TerraZero (terrazero.com).

Blockchain Intelligence Group builds technology to power compliance and intelligence for the crypto future. Banks and crypto companies depend on our technology to monitor risk from crypto transactions. Investigators and law enforcement quickly identify and track illicit activity. Blockchain Intelligence Group is trusted globally by banks, crypto companies, law enforcement, fintech's, regtech's and governments.

Netcoins offers safe and secure crypto trading in Canada and the USA, with a mission to make cryptocurrency easily accessible to the mass consumer and investor with a focus on fast, simple and transparent trading. Netcoins has a robust product offering with Crypto Trading, Netcoins Pay Mastercard and Netcoins Staking. Netcoins utilizes BitRank Verified[®] software at the heart of its platform and facilitates crypto trading via its cutting-edge Mobile and Web applications. For more information please visit our website www.netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavours together as one. TerraZero owns digital real estate for brands to establish presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://terrazero.com/> or contact hello@terrazero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include the expected opportunities, outcomes, potential and benefits from the launch of the Spanish language integration, the development and completion of products and services, and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency and Blockchain technology generally, technology failures, the lack of demand for the company's products and services, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; and the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

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