PUSHFOR TECH INC.

CSE: PUSH FFT: 713

For Immediate Release

PUSHFOR ANNOUNCES SHARE CONSOLIDATION

Surrey, B.C., January 9, 2023, **Pushfor Tech Inc.** (**CSE: PUSH, OTC: PUSOF, FSX: 713**) (the "**Company**" or "**Pushfor**") announces that it intends to proceed with a consolidation of its common shares (each, a "**Share**") on the basis of two (2) pre-consolidation Shares for one (1) post-consolidation Share (the "**Consolidation**"). The company will not change its name and will retain its trading symbol of "PUSH". The effective date of trading under the new CUSIP number of 74643G201 will be January 12, 2023.

The Company currently has 18,522,044 Shares issued and outstanding. Accordingly, once the Consolidation is effective, the Company will have 9,261,002 Shares issued and outstanding, assuming there are no other changes in the issued capital of the Company.

The consolidation of its outstanding options and warrants on a ratio of two (2) to one (1), will result in each consolidated option and warrant entitling the holder to acquire one common share of the Company at an exercise price of two (2) times its original exercise price.

The Consolidation is being proposed in order to provide the Company with increased flexibility to seek additional financing opportunities and is subject to the approval of the Canadian Securities Exchange.

The Company will not proceed with its previously announced non-brokered private placement.

About Pushfor Investments Inc.

Pushfor is a diversified industry company currently invested in cutting-edge solutions in Canada and the United States in various sectors, including logistics, AI learning, digital identification, and smart contracts. We continue to investigate, build, and commercialize products for our technology-based portfolio in an integrated model as cross-technology solutions and technology platforms. The Company's common shares trade on the Canadian Securities Exchange ("CSE") under the symbol PUSH, in Europe on the Frankfurt Stock Exchange ("FSX") under the symbol 713 and in the United States on the over-the-counter market ("OTC") under the symbol PUSOF. (CSE: PUSH, OTC: PUSOF, FFT: 713)

Cautionary Note Regarding Forward-Looking Statements

All statements contained in this press release about anticipated future events constitute forward-looking statements. Forward-looking statements involve risks and uncertainties, as they reflect management's

current beliefs and are based on information currently available to management. Actual results may differ materially from those anticipated in the statements made. The forward-looking statements are expressly qualified in their entirety by this cautionary statement. The forward-looking statements are made as of the date of this news release, and Pushfor assumes no obligation to update or revise them to reflect new events or circumstances except as expressly required by applicable securities law. Further information regarding the uncertainties and risks can be found in the disclosure documents filed by Pushfor with the securities regulatory authorities, available at www.sedar.com.

On Behalf of the Board

Lucky Janda Chief Executive Officer

For further information:

Tel: (604) 357-4730

Email: info@pushinvesting.com

pushinvesting.com