

## **P2P Group Further Strengthens Executive Team And Investor Presentation**

- Strategic appointment of veteran and renowned high-revenue and scale product builder, Mr Sudhakar Anivella, as CTO of Inturai and VP of Technology at P2P Group.
- Mr Anivella was previously instrumental as a founding engineer in the build of world-leading Silicon Valley tech platform, Turvo and at Salesforce, where he was headhunted for special AI projects.
- Mr Anivella brings a strong network and fast-tracks recently acquired Inturai's development, laid out in new Inturai Acquisition Investor Presentation.

**Vancouver, British Columbia - August 28, 2024 - P2P Group Limited ("P2P Group" or the "Company") (CSE:PPB / FSE: 3QG)** has appointed Sudhakar Anivella as its Chief Technology Officer, Inturai and VP Engineering, P2P Group, effective immediately. Mr Anivella brings nearly 25 years of extensive experience in software architecture, development, and leadership across diverse industries.

Mr Anivella, a key player in the early success of Silicon Valley startup Turvo (<https://turvo.com>), is recognised for his strategic leadership in software architecture and development. A proven innovator, Mr Anivella is known for his ability to design, build and scale complex and innovative technology products. His deep expertise in advanced technology led to his recruitment by Salesforce ([www.salesforce.com](http://www.salesforce.com)) for specialized AI projects.

"I'm thrilled to join Inturai at this exciting time," said Mr Anivella. "I look forward to working with the talented team to continue pushing the boundaries of what's possible in health and safety solutions."

"With nearly 25 years of experience, Sudhakar has architected and developed high-revenue products across the USA, Europe, the Middle East and Asia-Pacific, making a significant global impact. His expertise will help drive innovation and growth at Inturai," said Ed Clarke, CEO of P2P Group.

## **Inturai Acquisition Investor Presentation**

The Company is also pleased to provide a new presentation to update shareholders of its progress relating to its recent acquisition of Inturai.

Link: <https://www.p2p-group.com/investor>

## **About P2P Group**

P2P Group is at the forefront of transforming health and safety with advanced technology solutions that create smarter, safer spaces. Serving industries such as healthcare, smart homes, and industrial facilities, P2P Group is dedicated to bringing peace of mind to everyone, everywhere. For more information, please visit [www.P2P-Group.com](http://www.P2P-Group.com).

For more information, please contact:

Ed Clarke  
Chief Executive Officer  
P2P Group Ltd.  
Email: [investor@p2p-group.com](mailto:investor@p2p-group.com)  
Phone: (+1) 604 339-0339

The CSE has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

### **CAUTIONARY STATEMENT REGARDING “FORWARD-LOOKING” INFORMATION**

This news release contains certain forward-looking statements that are based on assumptions as of the date of this news release. Forward-looking statements are frequently characterized by words such as “anticipates”, “plan”, “continue”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate”, “may”, “will”, “potential”, “proposed”, “positioned” and other similar words, or statements that certain events or conditions “may” or “will” occur. All such forward-looking statements involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company’s control. The reader is cautioned that the assumptions used in the preparation of the forward-looking statements may prove to be incorrect and the actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of

them do, what benefits, including the amount of proceeds, the Company will derive therefrom. Readers are cautioned that the foregoing list of factors is not exhaustive. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.