P2P GROUP INC. (FORMERLY PURE TO PURE BEAUTY INC.)

(the "Company")

MANAGEMENT DISCUSSION AND ANALYSIS

For the Nine Months ended June 30, 2024

The following Management Discussion and Analysis ("MD&A") has been prepared by management as of August 27, 2024 and should be read in conjunction with the condensed interim financial statements of the Company for the nine months ended June 30, 2024. The condensed interim financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). All amounts are stated in Canadian dollars unless otherwise indicated.

FORWARD LOOKING STATEMENTS

This MD&A contains certain forward-looking information and statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions as at the date of this MD&A. The words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential", "interprets", "may", "will" and similar expressions identify forward-looking statements. The forward-looking statements reflect the current beliefs of the management of the Company and are based on currently available information. Readers are cautioned not to place undue reliance on these statements as they are subject to known and unknown risks, uncertainties and other factors, which could cause the actual results, performance, or achievements of the Company to differ materially from those expressed in, or implied by, such forward-looking statements. The Company assumes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or any other reason.

THIS MD&A CONTAINS THE FOLLOWING SECTIONS

GENERAL OVERVIEW

P2P Group Inc. (formerly Pure to Pure Beauty Inc.) (the "Company" or "P2P") was incorporated on September 29, 2014 under the laws of British Columbia, Canada. Its registered office is located at 2200 HSBC Building 885 West Georgia Street, Vancouver, British Columbia V6C 3E8. The Company was incorporated as a wholly-owned subsidiary of Cascadia Blockchain Group Corp. ("Cascadia") for the purposes of a re-organization of Cascadia pursuant to a plan of arrangement ("Plan of Arrangement ") under the Business Corporation Act of British Columbia. The Plan of Arrangement became effective on November 28, 2014, and the Company was spun off from Cascadia. The Company became a reporting issuer in British Columbia, Alberta and Ontario on November 28, 2014. The principal business of the Company is the development and sale of consumer product goods under its Pure to Pure brand.

On May 6, 2021, the Company acquired all rights in the trademarks, trade secrets, know-how, domain names and other proprietary rights that relate to Pure to Pure natural Shampoo, as well as all registrations and applications for any of the foregoing and analogous rights thereto from Simon Cheng, who at the time of the transaction was an arms-length vendor to the Company. Consideration for these assets consisted of 2,500,000 Common Shares valued at $50,000. In connection with the acquisition of these rights, Mr. Cheng was also appointed to the board of directors of the Company and was appointed Chief Executive Officer (“CEO”).

On June 4, 2021, the Company entered into the product supply agreement (the “Product Supply Agreement”) with Deserving Health International Corp. (“DHI”), pursuant to which DHI agreed to supply the Company with the Pure to Pure shampoo product.

On June 15, 2021 the Company completed a non-brokered private placement of 12,646,200 common shares in the capital of the Company at a price of $0.02 per share for gross proceeds of $252,924. In connection with this private placement, the Company paid cash finder’s fee of $7,960 and other cash costs of $8,907, and issued 398,000 finder’s warrants exercisable at $0.15 for a period of 24 months. The fair value of these finder’s warrants granted was determined to be $903 using Black Scholes Option Pricing Model with the following assumptions: share price at grant date - $0.02; exercise price - $0.15; expected life – 2 years; volatility – 100%; dividend yield – 0%; and risk-free rate – 0.32%.

On June 28, 2021, the Company entered into a memorandum of understanding (the “Erin Danette MOU”) with respect to a brand partnership with Erin Danette Holdings Limited (“Erin Danette”). Pursuant to the Erin Danette MOU, Erin Danette has agreed to act as the distribution and marketing partner of the Company in Asia (the “Erin Danette Brand Partnership”), and will, among other things, introduce the Company to independent retailers, buying groups, health food stores, online retailers, influencers and celebrities and brand crossover opportunities in the Asian market. Erin Danette will be paid on a commission basis for sales made through Erin Danette’s introductions. No payments have been made to Erin Danette under the Erin Danette MOU as of the date of this report.

On September 10, 2021, the Company completed a non-brokered private placement of 6,960,000 common shares in the capital of the Company at a price of $0.05 per share for gross proceeds of $348,000, of which $6,482 was received subsequent to year-end and included in amounts receivable. In connection with this private placement, the Company paid cash finder’s fee of $10,080 and other cash costs of $13,254, and issued 281,600 finder’s warrants exercisable at $0.20 for a period of 24 months. The fair value of these finder’s warrants granted was determined to be $2,968 using Black Scholes Option Pricing Model with the following assumptions: share price at grant date - $0.05; exercise price - $0.20; expected life – 2 years; volatility – 100%; dividend yield – 0%; and risk-free rate – 0.41%.

On February 10, 2022, the Company entered into the service provider agreement with Fast Marketing Services (“FMI”), pursuant to which FMS agreed to the sourcing of additional white label products for the European market, the set-up of an Amazon store for the sale of sourced products, and the provision of order fulfilment services, customer service, price management, trademark registration, and affiliate marketing services.

On February 14, 2022 the Company entered into an agreement with Amazon for the sale of its products using the Amazon platform.

On March 29, 2022, the Company and Deserving Health International Corp. entered into a new product supply agreement which replaced the June 4, 2021 Product Supply Agreement in its entirety.

On September 1, 2022, the Company's common shares began trading on the Canadian Securities Exchange under the stock ticker symbol "PPB'.

On May 3, 2023, Companies common shares are trading on the Borse Frankfort of the Frankfurt Stock Exchange under the symbol 3QG0.

On August 6, 2023, the Company signed a share purchase agreement ("SPA") to acquire a 51% equity interest of UK-based Sunseal International Limited from Corium Health Limited. The Company was obligated to issue 5,000,000 common shares (not issued) and to make a cash payment of CAD$75,000 (not paid), and enter into an earn-out and performance payment agreement, and a purchaser option agreement with Corium Health Limited.

On October 30, 2023, the Company announced the termination of the SPA to acquire a 51% equity interest in Sunseal International Limited from Corium Health Limited. The parties have mutually agreed to terminate the transaction with no further obligations.

On May 21, 2024 the Company completed a non-brokered private placement of 13,880,000 common shares in the capital of the Company at a price of $0.02 per share for gross proceeds of $277,600. In connection with this private placement, the Company paid cash finder's fee in the amount of 22,400 non-transferable broker warrants exercisable at $0.10 for a period of 12 months and other cash costs of $448. The fair value of these finder's warrants granted was determined to be $152 using Black Scholes Option Pricing Model with the following assumptions: share price at grant date - $0.01; exercise price - $0.10; expected life – 1 year; volatility – 345%; dividend yield – 0%; and risk-free rate – 4.62%.

On May 31, 2024 the Company completed a non-brokered private placement of 4,765,000 common shares in the capital of the Company at a price of $0.02 per share for gross proceeds of $95,300. In connection with this private placement, the Company paid cash finder's fee in the amount of 20,000 non-transferable broker warrants exercisable at $0.10 for a period of 12 months and other cash costs of $400. The fair value of these finder's warrants granted was determined to be $152 using Black Scholes Option Pricing Model with the following assumptions: share price at grant date - $0.01; exercise price - $0.10; expected life – 1 year; volatility – 345%; dividend yield – 0%; and risk-free rate – 4.62%.

On June 14, 2024, the Company has completed the acquisition of all rights and intellectual property related to the product known as Inturai in exchange for 20 million common shares of the company. In addition to the Consideration Shares, the Vendors are entitled to receive the following performance payments over the course of a five-year period:

- 2,500,000 common shares of the Company if Inturai generates $250,000 in cumulative revenue by March 31, 2026;
- an additional 3,000,000 common shares of the Company if Inturai generates $250,000 in quarterly revenue by March 31, 2027;
- an additional 4,000,000 common shares of the Company if Inturai generates $500,000 in quarterly revenue or breaks-even by March 31, 2028; and
- an additional 5,000,000 common shares of the Company if Inturai achieves $1,000,000 in quarterly revenue, or if the Company's common shares trade at a 15-day volume- weighted average price of more than $0.30 by March 31, 2029. (collectively, the "Performance Payment Shares").

On July 26, 2024, the Company changed its name to P2P Group Ltd. Shares will begin trading under the new name and with a new Cusip number on July 26, 2024. The symbol will remain the same.

On August 22, 2024, the Company appointed Ed Clarke as chief executive officer, effective immediately. The Company also unveiled its newly built website for its recently acquired product, Inturai, engaged Kingfisher Consulting Ltd. to assist the company with social media, podcast services and general capital market consulting services for the international markets and similar activities to further the business and development of the company. Finally, the Company approved the issuance of 12.5 million company stock options pursuant to the terms of its equity incentive plan. The options to purchase common shares of the company are at an exercise price of five cents until August 30, 2029, and are subject to terms and conditions of the plan:

- The options will vest quarterly for a period of two years.
- The options granted to Kingfisher will vest immediately.

BUSINESS OVERVIEW

Technology and Products

The Company owns the intangible asset necessary to manufacture, produce and sell certain natural shampoos. The Company has acquired the trademarks, trade secrets, know-how, domain names and other proprietary rights for a line of hypoallergenic shampoos that are manufactured using naturally derived ingredients, including pure botanical extracts and essential oils. The Company's supply partner, DHI, is currently producing shampoo and foaming handwash with natural fruit extracts for the Company and these products are available through www.P2Pbeauty.com. The Company's German supplier is currently producing face serum with natural aloe vera extract and jojoba oil and its available through https://p2pbeauty.myshopify.com/pages/jojobaol-p2pbeauty

Inturai is at the forefront of developing advanced monitoring solutions that integrate seamlessly into home and healthcare environments. The company's flagship product is a non-intrusive monitoring system designed to ensure the safety and well-being of elderly individuals living independently. Utilising state-of-the-art wifi and radio signal sensors along with AI-driven learning and analytics,
Inturai's technology provides real-time insights into the health and safety of its users, offering peace of mind to both the individuals themselves and their caregivers. The system is designed to detect anomalies in daily activities, alerting caregivers to potential health risks before they become critical issues.
In addition to its core monitoring technology, Inturai is actively developing complementary products that further enhance home safety and elderly care and additional applications.

Manufacturing and Production

The Company's production partner in Canada, DHI, produces the Company's Pure to Pure shampoo and foaming handwash. DHI specializes in the development, manufacture and distribution of over-the-counter health products, and has experience in producing hypoallergenic skin and hair products that use naturally derived ingredients and pure botanical extracts and essential oils. All DHI products are made in the DHI manufacturing facility in Richmond, British Columbia. The current focus of the Company is on the rollout of its shampoo and foaming handwash with natural fruit extracts. The Company is also seeking to acquire the rights or intellectual property for body wash, skin creams and other natural non-toxic household products.

The Company's German supplier produces the Company's face serum with natural aloe vera extract and jojoba oil. The manufacturer specializes in production of dietary supplements and cosmetics as well as the production of plant extracts.

The Company is seeking to acquire the right or intellectual property for dietary supplement products.

The Company is also actively sourcing additional contract manufacturers for these anticipated additional products.

Research and Development

Inturai strongly emphasises research and development, continuously innovating to stay ahead of industry trends and meet the evolving needs of its users. The company plans to collaborate with leading research institutions and technology partners to refine its products and explore new applications for its core technology. Current R&D initiatives include expanding the capabilities of the monitoring system to cover a broader range of health indicators and integrating machine learning algorithms to improve the accuracy and responsiveness of the system.

Principal Markets

The Company plans to initially launch its Products in Canada, United States of America and Germany.

Inturai's technology is primarily targeted at the APAC, North American and European markets, where the demand for elderly care solutions is rapidly growing due to aging populations. The company has established a physical presence in Canada, Singapore and Germany, with plans to expand to other countries shortly.

Distribution and Partnerships

The Company has memorandums of understanding in place with distribution and marketing partners in the United Kingdom, Germany (for sales to the European Union) and Hong Kong (for sales into Asia). The Company intends to focus on Canada, the United States and Germany in the near term, but may expand into additional markets in the United Kingdom, Europe and Asia in the future. The Company is currently in the process of launching online sales through its own channels in Canada and the United States and in Germany through its Fast Company Service Partnership. The Company's online sales are expected to come from optimized landing pages that interact with potential customers. The Company currently operates two websites, www.p2pbeauty.com and www.p2pbeauty.de, and is in the process of developing a digital marketing strategy.

While the Company has entered the LocoSoco MOU for distribution in the United Kingdom and the Erin Danette MOU for distribution in Asia, the Company's initial focus is expected to be sales in Canada, the United States and Germany. See "*General Overview of the Business – History*" for further details on the distribution agreements. Products sold in Canada are expected to be shipped via Amazon warehouse and/or other fulfillment providers, with Products sold in the United States shipped via air mail and Products sold in Germany, via shipping container with further handling coordinated by Fast Company Service.

Inturai is establishing direct-to-customer strategies along with strategic partnerships with leading healthcare providers and smart home companies to facilitate the distribution and implementation of its products. The company is leveraging online sales channels and partnerships with healthcare institutions. The company is also exploring opportunities in Asia, with a strong demand for innovative elderly care solutions. Inturai is anticipating launching its products within the next 6 months.

Future Plans

Looking ahead, Inturai is focused on expanding its product capabilities and entering new markets. The company's long-term vision is to become a global leader in spatial monitoring across multiple sectors.

Intangible Properties

The Company has obtained trademark protection for *Pure to Pure Beauty* in Germany until 2031. As is typical in the skin and personal care product industry, the Company's Product formulations and production methods are trade secrets, for which we have policies and non-disclosure agreements in place to protect against discovery or disclosure.

Canadian Trademark Applications

Jurisdiction	**Trademark Name**	**Application Number**	**Filing Date**	**Status**
Canada	P2P Beauty	2148864	November 22, 2021	Accepted by Canadian Patent Office

German Trademark Applications

Jurisdiction	**Trademark Name**	**Application Number**	**Filing Date**	**Status**
German	P2P Beauty	30 2021 237862.1	August 23, 2021	Registered by German Patent and Trade Mark Office

SELECTED ANNUAL FINANCIAL INFORMATION

Years Ended September 30	2023	2022	2021
	$	$	$
Total revenues	-	26,969	-
Total cost of sales	-	11,742	-
Total expenses	221,982	226,960	63,051
Loss for the year	(221,982)	(211,733)	(60,589)
Loss per share – basic and diluted	-	-	-
Total assets	221,597	370,495	578,177
Total liabilities	181,700	108,616	104,565
Shareholders' equity	39,897	261,879	473,612
Cash dividends declared - per share	-	-	-

DISCUSSION OF OPERATIONS

The Company is currently in the process of exploring different business opportunities and started to generate revenue in its operations.

Three months ended June 30, 2024 compared to three months ended June 30, 2023

During the three months ended June 30, 2024, the Company reported a net loss of $52,941, compared to a net loss of $76,601 for three months ended June 30, 2023. The decrease in loss of $23,660 was mainly attributable to:

1. A decrease in advertising fees of $23,398 from $23,500 for the three months ended June 30, 2023 to $102 for the three months ended June 30, 2024. The decrease can be primarily attributed to the absence of marketing expenditures for advertising and awareness campaigns in the current quarter compared to the same period last year.

2. A decrease in professional fees of $19,387 from $34,288 for the three months ended June 30, 2023 to $14,901 for the three months ended June 30, 2024. The decrease is due to the legal fees paid for the filing of the prospectus in relation to the going public process in the prior year. No such expenses were incurred in the current period.

These decrease in expenses were partially set-off by the following increases in expenses:

1. An increase of $17,061 in consulting fees expenses from $Nil for three months ended June 30, 2023 to $17,061 for the three months ended June 30, 2024. The increase is primarily due to new consultancy services, director fees, and corporate secretarial services.

Nine months ended June 30, 2024 compared to Nine months ended June 30, 2023

During the nine months ended June 30, 2024, the Company reported a net loss of $139,977, compared to a net loss of $158,279 for nine months ended June 30, 2023. The decrease in loss of $18,063 was mainly attributable to:

1. A decrease in professional fees of $32,613 from $56,018 for the nine months ended June 30, 2023 to $23,405 for the nine months ended June 30, 2024. The decrease is mainly due to the legal fees paid for the filing of the prospectus in relation to the going public process in the prior year. No such expenses were incurred in the current period.

2. A decrease of $8,398 in advertising from $23,500 for the nine months ended June 30, 2023 to $15,102 for the nine months ended June 30, 2024. The decrease can be primarily attributed to less marketing expenditures for advertising and awareness campaigns in the current period compared to the same period last year.

3. A decrease of $4,473 in salaries and benefits from $4,473 for the three months ended June 30, 2023 to $Nil for the nine months ended June 30, 2024. The decrease is due to a salary paid to the former CFO in the prior year. No such expenses were incurred in the current period.

These decrease in expenses were partially set-off by the following decreases in expenses:

1. An increase of $16,982 in consulting fees from $16,229 for nine months ended June 30, 2023 to $33,211 for the nine months ended June 30, 2024. The increase is primarily due to new consultancy services and corporate secretarial services.
2. An increase of $4,973 in office expenses agent expenses from $Nil for nine months ended June 30, 2023 to $4,973 for the nine months ended June 30, 2024. The increase is due to web hosting and printing expenses.
3. An increase of $4,083 in listing and transfer agent expenses from $12,662 for nine months ended June 30, 2023 to $16,745 for the nine months ended June 30, 2024. The increase is due to an increase in filing fees relating to transfer of securities and escrow release processing.

SUMMARY OF QUARTERLY RESULTS

The following financial information for the Company has been derived from the Company's financial statements for the Company's most recent 8 quarters.

	For the Three Months Ended							
	June 30, 2024	Mar 31, 2024	Dec 31, 2023	Sep 30, 2023	June 30, 2023	Mar. 31, 2023	Dec. 31, 2022	Sept. 30, 2022
	$	$	$	$	$	$	$	$
Revenues	-	-	-	-	-	-	-	26,969
Net (loss) income	(53,038)	(24,647)	(62,292)	(63,703)	(76,601)	(24,415)	(57,024)	(239,748)
Net (loss) income per share - basic and diluted	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)

LIQUIDITY AND CAPITAL RESOURCES

As at June 30, 2024, the Company's cash balance was $336,110 (September 30, 2023 - $174,283). During nine months ended June 30, 2024, the Company used cash from its operating activities amounting to $167,225, and provided cash from its financing activities is $329,052 for financing activities. The net effect of the above transactions is an increase in cash by $161,827.

The Company had a working capital surplus of $312,188 as at June 30, 2024 compared to the working capital of $76,363 as at September 30, 2023.

Going Concern

The Company has incurred losses since its inception and has an accumulated deficit of $924,579 as at June 30, 2024. The Company's ability to continue its operations and to realize assets at their carrying values is dependent upon obtaining additional financing or maintaining continued support from its shareholders and creditors, identifying and acquiring businesses or assets, and generating profitable operations in the future, which raises significant doubt about the Company's ability to continue as a going concern. The financial statements that this MD&A is based on do not include any adjustments to the amounts and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern.

OFF-BALANCE SHEET ARRANGEMENTS

The Company does not have any off-balance sheet arrangements.

RELATED PARTY TRANSACTIONS AND BALANCES

Key management includes current and former directors, the Chief Executive Officer and the Chief Financial Officer of the Company. Salaries and benefits incurred are presented gross of any reimbursements from the Company.

Key management personnel compensation

During the three and nine months ended June 30, 2024 and 2023, the Company incurred the following compensation to key management personnel:

	Three Months Ended June 30, 2024	Three Months Ended June 30, 2023	**Nine Months Ended June 30, 2024**	Nine Months Ended June 30, 2023
	$	$	**$**	$
Management fees	**14,000**	12,000	**41,430**	40,941
Salaries and benefits (former CFO)	-	-	**-**	4,473
	14,000	12,000	**41,430**	45,414

Due to related parties

Amounts due to related parties of $6,200 (September 30, 2023 - $13,382) are payable to officers and directors of the Company, and companies controlled by officers and directors. These amounts are unsecured, non-interest bearing and due on demand.

DIRECTORS AND OFFICERS

As at June 30, 2024, the Company has the following directors and officers:

Cheng, Simon	Chief Executive Officer, Director, and Member of Audit Committee
Tso, Simon	Chief Financial Officer
Pearce, Steven	Director, and Member of Audit Committee

As at date of this MD&A, the Company has the following directors and officers:

Cheng, Simon	Chief Executive Officer, Director, and Member of Audit Committee
Tso, Simon	Chief Financial Officer
Pearce, Steven	Director, and Member of Audit Committee

OUTSTANDING SHARE DATA AS AT JUNE 30, 2024 and DATE OF THIS MD&A

The following is a summary of the changes in the Company's outstanding shares as at June 30, 2024 and date of this MD&A. There have been no changes since June 30, 2024:

	Number outstanding	Share Price
Common shares (November 28, 2014)	2,943,500	$0.02
Common shares (January 29, 2015)	1,518,000	$0.02
Common shares (September 29, 2017)	26,509,182	$0.005
Common shares (June 15, 2021)	2,500,000	$0.02
Common shares (June 15, 2021)	12,646,200	$0.02
Common shares (September 10, 2021)	6,960,000	$0.05
Common Shares (May 21, 2024)	13,880,000	$0.02
Common Shares (May 31, 2024)	4,765,000	$0.02
Common Shares (June 28, 2024)	20,000,000	$0.01
Total common shares	**91,721,882**	

CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of these financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions which affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and revenues and expenses for the periods reported. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Significant areas requiring the use of management estimates include the determination of deferred income tax assets and liabilities, assumptions used in valuing options in share-based compensation calculations and assumptions used in determining the value of the convertible debentures. Actual results could differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the year in which the estimate is revised if the revision affects only that period or in the period of the revision and further periods if the review affects both current and future periods.

Critical accounting judgements are accounting policies that have been identified as being complex or involve subjective judgments or assessments with a significant risk of material adjustment in the next year. A significant use of judgement is the ability of the Company to continue as a going concern.

FINANCIAL INSTRUMENTS

Classification and fair value

The Company's financial instruments consist of cash, amounts receivable - excluding GST recoverable, accounts payable and accrued liabilities, due to related parties and note payable. Financial instruments are classified into one of the following categories: FVTPL, FVTOC, or amortized cost. The carrying values of the Company's financial instruments are classified into the following categories.

The following table summarized the carrying values of the Company's financial instruments:

	June 30, 2024	September 30, 2023
	$	$
Financial assets at fair value through profit or loss (i)	**336,110**	174,283
Financial assets measured at amortized cost (ii)	**-**	-
Financial liabilities measured at amortized cost (iii)	**122,631**	181,700

(i) Cash
(ii) Amounts receivable excluding GST recoverable
(iii) Accounts payable and accrued liabilities, due to related parties and note payable

Financial instruments measured at fair value on a recurring basis are classified into one of three levels in the fair value hierarchy based on the degree to which the inputs used to determine the fair value are observable. The three levels of the fair value hierarchy are:

Level 1 - quoted prices (unadjusted) in active markets for identical assets or liabilities;
Level 2 - inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly; and
Level 3 - inputs for the asset or liability that are not based on observable market data (unobservable input)
.
Cash is classified as Level 1. The Company does not have any financial assets classified as Level 2 or 3.

The fair value of accounts payable, due to related parties, and note payable approximate their book values because of the short-term nature of these instruments.

Financial risk management

The Company’s financial risks arising from its financial instruments are credit risk, liquidity risk, and interest rate risk. The Company’s exposure to these risks and the policies on how to mitigate these risks are set out below. Management manages and monitors these exposures to ensure appropriate measures are implemented in a timely and effective manner.

Currency risk

The Company’s expenses are denominated in Canadian dollars. The Company’s corporate office is based in Canada and its current exposure to exchange rate fluctuations is minimal. The Company does not have any foreign currency denominated monetary assets or liabilities.

Credit risk

Credit risk is the risk of potential loss to the Company if the counter party to a financial instrument fails to meet its contractual obligations. The Company does not have any significant credit risk. Cash is held in a major financial institution.

Liquidity risk

Liquidity risk is the risk that the Company will not meet its obligations associated with its financial liabilities as they fall due. The Company manages liquidity risk through the management of its capital structure and financial leverage.

Management closely monitors the liquidity position and expects to have adequate sources of funding to finance the Company's projects and operations. As at June 30, 2024, the Company had a working capital of $312,188 (September 30, 2023 – working capital of $76,363). As a result, the Company is subject to liquidity risk.

Interest rate risk

The Company has no interest-bearing debt. The Company has not entered into any derivative instruments to manage interest rate fluctuations. The Company does not have significant interest rate risk.

CHANGES IN ACCOUNTING POLICIES INCLUDING INITIAL ADOPTION

The Company has not yet adopted certain standards, interpretations to existing standards and amendments which have been issued but have an effective date later than January 1, 2024. These updates are not currently relevant to the Company or are not expected to have a material impact on the financial statements and are therefore not discussed herein.

ADDITIONAL INFORMATION

Additional information concerning the Company and its operations is available on SEDAR at www.sedar.com.

APPROVAL

The Board of Directors of P2P Group Inc. (formerly Pure to Pure Beauty Inc.) has approved the contents of this management discussion and analysis on August 27, 2024. A copy of this MD&A together with the Company's consolidated financial statements for the period ended June 30, 2024 and 2023 will be provided to anyone who requests it.