Note: [01 Mar 2017] – The following is a consolidation of 13-501F1. It incorporates amendments to this document that came into effect on March 1, 2017. This consolidation is provided for your convenience and should not be relied on as authoritative.

FORM 13-501F1 CLASS 1 REPORTING ISSUERS AND CLASS 3B REPORTING ISSUERS – PARTICIPATION FEE

MANAGEMENT CERTIFICATION

I, <u>CHENG, Yee Sing (simon)</u>, an officer of the reporting issuer noted below have examined this Form 1 3-501F1 (the **Form**) being submitted hereunder to the Alberta Securities Commission and certify that to my knowledge, having exercised reasonable diligence, the information provided in the Form is complete and accurate.

(s) CHENG, Yee Sing (simon) 20 Nov 2023

Name: CHENG, Yee Sing (simon)

Date:

Title: Chief Executive Officer

Reporting Issuer Name: Pure to Pure Beauty Inc. (formerly "P2P Info Inc.") / Pure to

Pure Beauty Inc. (formerly "P2P Info Inc.") (000036619)

End date of previous financial year: 30 Sep 2023

Type of Reporting Issuer: [X] Class 1 reporting issuer [_] Class 3B reporting issuer

Highest Trading Marketplace: Canadian Securities Exchange (CSE)

Market value of listed or quoted equity securities:

Equity Symbol PPB

1st Specified Trading Period (dd/mm/yy)

01/10/22 to 31/12/22

Closing price of the security in the class or series on the last tradin day of the specified trading period in which such security was liste quoted on the highest trading marketplace	<u> </u>
Number of securities in the class or series of such security outstand at the end of the last trading day of the specified trading period	ding 53076882 (ii)
Market value of class or series (i)	x (ii) \$ 3184612.92 (A)
2nd Specified Trading Period (dd/mm/yy)	01/01/23 to 31/03/23
Closing price of the security in the class or series on the last tradin day of the specified trading period in which such security was liste quoted on the highest trading marketplace	
Number of securities in the class or series of such security outstand at the end of the last trading day of the specified trading period	ding 53076882 (iv)
Market value of class or series (iii) x	\$ 4776919.38 (B)
3rd Specified Trading Period (dd/mm/yy)	01/04/23 to 30/06/23
Closing price of the security in the class or series on the last tradin day of the specified trading period in which such security was liste quoted on the highest trading marketplace	
Number of securities in the class or series of such security outstand at the end of the last trading day of the specified trading period	ding 53076882 (vi)
Market value of class or series (v) x	(vi) \$ 2123075.28 (C)

4th Specified Trading Period (dd/mm/yy)	01/07/23 to 30/09/23	
Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace	\$ 0.06 (vii)	
Number of securities in the class or series of such security outstanding at the end of the last trading day of the specified trading period	53076882 (viii)	
Market value of class or series (vii) x (vii	i) \$ 3184612.92 (D)	
5th Specified Trading Period (dd/mm/yy)	N/A	
Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace		
Number of securities in the class or series of such security outstanding at the end of the last trading day of the specified trading period	N/A(x)	
Market value of class or series (ix) x (\$ N/A (E)	
Average Market Value of Class or Series (Calculate the simple average of the market value of the class or series of security for each applicable specified trading period (i.e. A through E above))	\$ 3317305.13 (1)	
(Repeat the above calculation for each other class or series of equity s (and a subsidiary, if applicable) that was listed or quoted on a market financial year)	<u>. </u>	
Fair value of outstanding debt securities:		

Capitalization for the previous financial year (1) + (2)

(Provide details of how value was determined)

\$ 0.00 (2)

Participation Fee	\$ 400.00
Late Fee, if applicable	\$ N/A
Total Fee Payable (Participation Fee plus Late Fee)	\$ 400.00