

Pure TO Pure

BEAUTY INC.

Suite 650, 1231 Pacific Blvd.
Vancouver, British Columbia
V6Z 0E2

Vancouver, British Columbia - Pure to Pure Beauty Inc. ("Pure to Pure" or the "Company") is pleased to provide this corporate update.

July 09, 2021

Distribution Agreement

The Company is pleased to announce that it has signed a memorandum of understanding with two distributors with the intention to market and distribute Pure to Pure Beauty products within Asia and Europe. One of the distributors, LocoSoco Group, a company listed on the Austrian Wiener Borse Direkt Market, will introduce Pure to Pure Beauty products to retailers, buying groups, health food stores, online retailers and influencers.

Private Placement

P2P is pleased to announce that it proposes to complete a non-brokered private placement (the "Offering") to raise gross proceeds of up to \$350,000 at \$0.05 per share. Proceeds from the Offering will be used for inventory production and general working capital.

Simon Cheng, CEO of Pure to Pure Beauty, commented: " We are excited that we are developing new distribution channels. We are looking forward to producing pure organic, sustainable and effective beauty products for our customers."

For more information, please contact:

Simon Cheng

Telephone: (604) 339-0339

Email: info@p2pbeauty.com

About P2P Info Corp.

P2P Info Inc. is based in Vancouver, British Columbia, Canada. The company is focused on developing innovative, clean and plant-based organic beauty products using Canadian water.

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About LocoSoco Group Plc

LocoSoco builds technology to profit from creating sustainable communities. LocoSoco works with community partners to turn community assets into eco-enterprises enabling them to generate additional revenues whilst going green.

Community partners have the opportunity to engage with their local community on sustainability, whilst also earning additional revenue for themselves, their businesses and causes.

This news release may contain “forward-looking statements”, which are statements about the future based on current expectations or beliefs. For this reason, statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements by their nature involve risks and uncertainties, and there can be no assurance that such statements will prove to be accurate or true. Investors should not place undue reliance on forward-looking statements. The Company does not undertake any obligation to update forward-looking statements except as required by law.