

Pure TO Pure

Beauty Inc.

Suite 650, 1231 Pacific Blvd.
Vancouver, British Columbia
V6Z 0E2

Vancouver, British Columbia - Pure to Pure Beauty Inc. ("Pure to Pure" or the "Company") is pleased to provide this corporate update.

June 17, 2021

Private Placement

Vancouver, British Columbia - Pure to Pure Beauty Inc. ("Pure to Pure" or the "Company") is pleased to announce that it has completed a non-brokered private placement for \$252,924 comprised of 12,646,200 common shares of the Company (each a "Share") at \$0.02 per share. All securities issued in this private placement are subject to a four-month and one-day hold period. Finder's fees payable on the non-brokered private placement total \$7,960 cash and 398,000 Warrants. Proceeds of the offering will be used for inventory turnover and general working capital.

Supply Agreement

Pure to Pure is pleased to announce that it has signed a supply agreement with a Canadian organic beauty manufacturer on the production of its organic beauty product(s) and the production should commence by the third quarter of 2021. The manufacturer has a laboratory with the capability to create new innovative organic beauty products and it can produce 500kg of liquid organic products for each batch.

For more information, please contact:

Simon Cheng

Telephone: (604) 339-0339

Email: info@p2pbeauty.com

About P2P Info Corp.

P2P Info Inc. is based in Vancouver, British Columbia, Canada. The company is focused on developing innovative, clean and plant-based organic beauty products using Canadian water.

This news release may contain "forward-looking statements", which are statements about the future based on current expectations or beliefs. For this reason, statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements by their nature involve risks and uncertainties, and there can be no assurance that such statements will prove to be accurate or true. Investors should not place undue reliance on forward-looking statements. The Company does not undertake any obligation to update forward-looking statements except as required by law.