

BioMark Partners with Rubix LS to Advance Blood-Based Cancer Screening in Underserved Communities

Vancouver, British Columbia--(Newsfile Corp. - February 28, 2024) - BioMark Diagnostics Inc. (CSE: BUX) (FSE: 20B) (OTC Pink: BMKDF) ("BioMark" or the "Company"), an advanced stage liquid biopsy company with a focus on hard to detect and treat cancers, and Rubix LS, a culturally competent patient medical research organization, jointly announce today the signature of a strategic partnership to develop better diagnostic tools to enhance lung cancer screening and improve breast cancer screening program, especially for women with dense breasts and Triple Negative Breast Cancer (TNBC), by focusing on reaching underserved communities. This collaboration combines the innovative strengths of both organizations to develop accessible, non-invasive, and accurate diagnostic solutions that promise to set new standards in early detection and personalized cancer treatment.

Breast and lung cancers are among the leading health challenges for women worldwide, with early detection being crucial for successful treatment outcomes. However, access to early screening and diagnostics remains a significant barrier, particularly in underserved communities. Recognizing this, Rubix LS and BioMark are dedicating their partnership to advancing cancer detection technologies and ensuring these innovations reach those most in need.

Rashid Bux, CEO of BioMark, emphasized the importance of inclusivity in healthcare innovation, stating, "Over the past year, we have laid the groundwork for today's partnership through extensive interactions with members of underserved communities at major society meetings and individually. Our collaboration with Rubix LS is a step towards democratizing access to advanced healthcare solutions, bridging the healthcare equity gap, and making early cancer detection a reality for everyone, regardless of their geographic or socio-economic status."

The initiative will harness Rubix LS's strength as a culturally competent research catalyst, with CLIA/CAP clinical laboratory capacity to perform screening and conducting necessary clinical studies working in harmony with BioMark's expertise in translating blood-based biomarker research into laboratory-developed diagnostic tests (LDT) that are not only effective but also widely accessible. Central to this effort is the deployment of mobile diagnostics and telehealth services, meticulously designed to bridge the gap in healthcare access and extend advanced cancer screening technologies to remote and underserved communities. This approach underscores a commitment to equity, ensuring that state-of-the-art healthcare solutions reach all segments of the population, particularly those in areas traditionally neglected by advancements in medical technology.

"Through our partnership with BioMark, we are not just innovating for the sake of science but to make a real difference in communities where access to early cancer screening can be life-changing," said Reginald Swift Ph.D., CEO of Rubix LS. "Our mission is to ensure that our breakthroughs in diagnostics are accessible to all, particularly those in underserved areas who are most vulnerable."

This groundbreaking initiative to transform women's health is a call to action for the healthcare community to prioritize equity in access to preventive care and to invest in solutions that can reach and benefit all populations, especially those historically marginalized or overlooked. Rubix LS and BioMark are proud to lead this charge, aiming to inspire a global movement towards more inclusive healthcare practices.

For more information about the partnership and its initiatives focused on underserved communities, please visit www.rubixls.com and www.biomarkdiagnostics.com.

About BioMark Diagnostics Inc.

BioMark is a liquid biopsy company developing a molecular diagnostic technology platform that leverages the power of metabolomics and machine learning algorithms to bring new cancer diagnostics to market and improve cancer prognosis by allowing physicians to detect carcinomas in the presymptomatic stages. The technology can also be used for measuring response to treatment and potentially for serial monitoring of cancer survivors. While the Company's current focus is on the commercialization of its liquid biopsy test for early detection of lung, it has plans to expand into other hard to detect and treat cancers such as brain, ovarian, and pancreatic.

Further information about BioMark is available under its profile on the SEDAR+ website www.sedarplus.ca and the CSE website <https://thecse.com/>.

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About Rubix LS

Rubix LS is a leader in driving culturally competent research and innovation, dedicated to catalyzing advancements that bridge the gap between diverse communities and healthcare solutions. With a deep commitment to addressing the world's most pressing healthcare challenges through a lens of cultural competency, Rubix LS is at the forefront of fostering collaborations and developments that aim to make a positive impact on global health equity. Their work underscores the importance of understanding and integrating diverse cultural perspectives in the quest to deliver impactful healthcare solutions to all segments of the population.

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of BioMark. Forward-looking information is based on certain key expectations and assumptions made by the management of BioMark. Although BioMark believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because BioMark can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. BioMark disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events, or results or otherwise, other than as required by applicable securities laws.

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