



CSE: CRL
Frankfurt: 7C5

CARL ANNOUNCES NEW BRAND AND NAME CHANGE

October 26, 2015 – Vancouver, British Columbia – Carl Capital Corp. (CSE: CRL, Frankfurt: 7C5) (“Carl” or the “Company”), a developer of Big-Data-as-a-Service (“BDaaS”)-based solutions for data integration and business intelligence, is very pleased to announce a name change from Carl Capital Corp. to Carl Data Solutions Inc. to be effective on the CSE system on October 28th, 2015.

The name change is part of a re-branding initiative to better align the Company’s name and image with its business operations as a leader in Big-Data-as-a-Service (BDaaS) Enterprise Application Solutions for data centric companies. Carl has launched its new website under the new branding initiative, which can be found at: www.carldatasolutions.com.

Greg Johnston, CEO of Carl, commented, “Our new name will better reflect our commitment to offering innovative and intelligent enterprise solutions. As a company that offers innovative BDaaS solutions, there is significant rationale behind our name change and rebranding efforts, which we’re confident will be immediately appreciated by both our shareholders and customers.”

About Carl Capital Corp.

Carl Capital Corp. is focused on providing next generation information collection, storage and analytics solutions for data centric companies. Building on its first acquisition, Extend to Social Media Inc., a company with an application that allows clients to leverage their customers’ social networks for referral marketing and analytics, Carl develops applications to work with new cloud-based mass storage services and analytics applications (Big-Data-as-a-Service (BDaaS)). Carl is creating a virtually unlimited data storage environment from which informative visual representations of data can be created and new insights generated. Carl’s goal is to deliver a comprehensive data management solution for datasets of any size and type from any source.

On behalf of the Board of Directors:

Greg Johnston
President, Chief Executive Officer, Director

Carl Capital Corp.

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The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” or “will” occur. In particular, forward-looking statements in this press release include, but are not limited to, the company's expectation that the name change will be effective on the CSE system on October 28th, 2015.

Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements including, without limitation, risks with respect to: the ability of the Company to establish a market for its services; competitive conditions in the industry which could prevent the Company from becoming profitable; meeting the Company's contractual timelines and milestones; general economic conditions in Canada and globally; the inability to secure additional financing; competition for, among other things, capital and skilled personnel; changes in economic and market conditions that could lead to reduced spending on the Company's services; potential delays or changes in plans with respect to deployment of services or capital expenditures; the Company's ability to hire and retain qualified employees and key management personnel; possibility that government policies or laws may change; amount and timing of operating costs and capital expenditures; the success of certain business combinations engaged in by the Company or by its competitors; possible disruptive effects of organizational or personnel changes; technological change, new products and standards; risks related to acquisitions and international expansion; reliance on large customers; reliance on a limited number of suppliers; risks related to the Company's competition; the Company's not adequately protecting its intellectual property; interruption or failure of information technology systems; the development, implementation and execution of the Company's strategic vision and the Company's technologies; and business, legal and/or regulatory risks relating to the Company's business, financings and strategic acquisitions. Any forward-looking statements contained in this press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-

looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.