



**CSE: CRL
Frankfurt: 7C5**

CARL ANNOUNCES FORMATION OF STRATEGIC ADVISORY BOARD AND APPOINTMENT OF LAWRIE GAFFNEY; KEVIN MA, CPA, CA APPOINTED AS NEW CFO

October 21, 2015 – Vancouver, British Columbia – Carl Capital Corp. (CSE: CRL, Frankfurt: 7C5) (“Carl” or the “Corporation”), a developer of Big-Data-as-a-Service (“BDaaS”)-based solutions for data integration and business intelligence, is pleased to announce that it has formed a strategic Advisory Board (the “Advisory Board”) and has appointed Lawrie Gaffney, senior business and technology leader and former Microsoft executive as its first member. Carl has also appointed senior finance professional, Kevin Ma, CPA, CA, as its Chief Financial Officer (“CFO”).

Carl’s strategic Advisory Board will provide expert support and consultation to Carl’s senior level executives on business and sales strategies, marketing and advertising initiatives and new product development planning as well as provide assistance in identifying market opportunities and strategic partnerships.

Mr. Gaffney has over 25 years of progressive technology and business experience, most recently spending 15 years with Microsoft. His experience covers management and business development with specific focus on delivering innovative technology solutions for disruptive new business models. Mr. Gaffney brings a wealth of experience to the Advisory Board and will provide Carl’s executive team with a deep understanding of how to work closely with Microsoft’s Azure and HDInsight team, which are both critical components for Carl’s BDaaS applications.

Carl has also appointed Kevin Ma as its new CFO. Mr. Ma is a senior financial professional with over 10 years of experience, specializing in corporate finance, public company reporting, regulatory compliance, strategic planning and financial management within capital markets. Formerly, Mr. Ma served as CFO of Gatekeeper Systems Inc., as Director of Finance for Alexco Resource Corp., and as a chartered accountant with Deloitte LLP. Mr. Ma is a Chartered Accountant certified by the Institute of Chartered Accountants of British Columbia and holds both a Diploma in Accounting and a Bachelor of Arts from the University of British Columbia.

Greg Johnston, CEO of Carl, commented, “The formation of our Advisory Board marks another major milestone for the Corporation. As we continue to expand and look to acquire additional big data applications, this Advisory Board will provide critical oversight and expertise for better, faster and more strategic decision-making, enabling

Carl to seize significant market opportunities within the big data space. I look forward to working with both Mr. Gaffney and Mr. Ma, leveraging their leadership skills and extensive knowledge in their specialized fields to help drive our corporation forward.”

Cale Thomas will step down as CFO but will remain active in the Corporation’s activities as an external consultant. The Corporation would like to thank Mr. Thomas for his service to the Corporation and looks forward to continuing working with him on a contract basis.

About Carl Capital Corp.

Carl Capital Corp. is focused on providing next generation information collection, storage and analytics solutions for data centric companies. Building on its first acquisition, Extend to Social Media Inc., a company with an application that allows clients to leverage their customers’ social networks for referral marketing and analytics, Carl develops applications to work with new cloud-based mass storage services and analytics applications (Big-Data-as-a-Service (BDaaS)). Carl is creating a virtually unlimited data storage environment from which informative visual representations of data can be created and new insights generated. Carl’s goal is to deliver a comprehensive data management solution for datasets of any size and type from any source.

On behalf of the Board of Directors:

Greg Johnston
President, Chief Executive Officer, Director

Carl Capital Corp.

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The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” or “will” occur. In particular, forward-looking statements in this press release include, but are not limited to, statements with respect to: the ability of Carl’s strategic Advisory Board to

provide expert support and consultation to Carl's senior level executives; Mr. Gaffney's ability to bring a wealth of experience to the Advisory Board and to provide Carl's executive team with a deep understanding of how to work closely with Microsoft's Azure and HDInsight team; Mr. Johnston's comment that the Advisory Board will provide critical oversight and expertise for better, faster and more strategic decision-making, enabling Carl to seize significant market opportunities within the big data space.

Although the Corporation believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements including, without limitation, risks with respect to: the ability of the Corporation to establish a market for its services; competitive conditions in the industry which could prevent the Corporation from becoming profitable; meeting the Corporation's contractual timelines and milestones; general economic conditions in Canada and globally; the inability to secure additional financing; competition for, among other things, capital and skilled personnel; changes in economic and market conditions that could lead to reduced spending on the Corporation's services; potential delays or changes in plans with respect to deployment of services or capital expenditures; the Corporation's ability to hire and retain qualified employees and key management personnel; possibility that government policies or laws may change; amount and timing of operating costs and capital expenditures; the success of certain business combinations engaged in by the Corporation or by its competitors; possible disruptive effects of organizational or personnel changes; technological change, new products and standards; risks related to acquisitions and international expansion; reliance on large customers; reliance on a limited number of suppliers; risks related to the Corporation's competition; the Corporation's not adequately protecting its intellectual property; interruption or failure of information technology systems; the development, implementation and execution of the Corporation's strategic vision and the Corporation's technologies; and business, legal and/or regulatory risks relating to the Corporation's business, financings and strategic acquisitions. Any forward-looking statements contained in this press release are made as of the date of this press release. The Corporation disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.