

CSE: CRL

CARL ANNOUNCES PRIVATE PLACEMENT

July 7, 2015 – **Vancouver, British Columbia** – Carl Capital Corp. ("Carl" or the "Corporation"), a developer of software as a service ("SaaS")-based solutions for data integration and business intelligence, announces that it proposes to undertake a private placement to raise up to \$110,000 by the issuance of up to 440,000 common shares (each, a "Share") at a price of \$0.25 per Share (the "Offering").

Proceeds from the Offering will be used for general working capital.

No finder's fee will be paid in connection with the Offering.

All securities will be subject to a four-month and one day hold period.

About Carl Capital Corp.

Carl is focussed on providing next generation information collection, storage and analytics solutions for data-centric companies. Building on its first acquisition, Extend to Social Media Inc., a company with an application that allows clients to leverage their customers' social networks for referral marketing and analytics, Carl is enhancing the application to work with new cloud based mass storage services and analytics applications. Carl is creating a virtually unlimited data storage environment from which informative visual representations of data can be created. Carl's goal is to deliver a comprehensive data management solution for datasets of any size and complexity.

On behalf of the Board of Directors:

Greg Johnston President, Chief Executive Officer, Director

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The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.