



CSE: CRL

## **CARL ANNOUNCES PRIVATE PLACEMENT**

**May 26, 2015 – Vancouver, British Columbia** – Carl Capital Corp. (“Carl” or the “Corporation”), a developer of software as a service (“SaaS”)-based solutions for data integration and business intelligence, announces that it proposes to undertake a private placement to raise up to \$250,000 by the issuance of up to 1.25 million units (“Units”) at a price of \$0.20 per Unit (the “Offering”). Each Unit consists of one common share and one-half of one common share purchase warrant. Each full warrant will be exercisable into one common share at a price of \$0.35 for a period of two years following the closing of the Offering.

Proceeds from the Offering will be used for sales and marketing, product development and the hiring of new personnel.

The Offering will be conducted under available exemptions from the prospectus requirements of applicable securities legislation and participation in the Offering will be available to existing shareholders in qualifying jurisdictions in Canada in accordance with the provisions of Multilateral CSA Notice 45-313 and BC Instrument 45-354 (the “Existing Shareholder Exemption”). The Company has set May 25, 2015 as the record date for the purpose of determining shareholders entitled to participate in the Offering in reliance on the Existing Shareholder Exemption. Qualifying shareholders who wish to participate in the Offering should contact the Company at the contact information set forth below. If the Offering is over subscribed for, units will be allocated pro-rata amongst all subscribers.

In addition to conducting the Offering pursuant to the Existing Shareholder Exemption, the Offering will also be conducted pursuant to other available prospectus exemptions, including sales to accredited investors and close personal friends and business associates of directors and officers of the Corporation.

A finder's fee of up to 8% of the gross proceeds of the Offering may be paid in cash on all or any portion of the Offering. In addition, finder's warrants exercisable into common shares of the Company may be issued in an amount up to 8% of the number of Units sold under the Offering. Finder's warrants will be exercisable into common shares at a price of \$0.20 per common share for a period of one year from the date of issuance of such finder's warrants.

All securities will be subject to a four-month and one day hold period.

## **About Carl Capital Corp.**

Carl is focussed on providing next generation information collection, storage and analytics solutions for data-centric companies. Building on its first acquisition, Extend to Social Media Inc., a company with an application that allows clients to leverage their customers' social networks for referral marketing and analytics, Carl is enhancing the application to work with new cloud based mass storage services and analytics applications. Carl is creating a virtually unlimited data storage environment from which informative visual representations of data can be created. Carl's goal is to deliver a comprehensive data management solution for datasets of any size and complexity.

On behalf of the Board of Directors:

Greg Johnston  
President, Chief Executive Officer, Director

For further information please contact:

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The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.