



CSE: CRL

## **CARL ENTERS INTO LETTER OF INTENT FOR THE PURCHASE OF FLOWWORKS INC.**

**April 16, 2015 – Vancouver, British Columbia** – Carl Capital Corp. (“Carl” or the “Corporation”), a developer of proprietary software as a service (“SaaS”)-based solutions for data integration and business intelligence, is very pleased to announce that it has entered into a letter of intent (the “LOI”) with Seattle-based FlowWorks Inc. (“FlowWorks”) and its two major shareholders regarding a potential share exchange agreement whereby a number of Carl shares would be issued to the shareholders of FlowWorks in return for all of FlowWorks’ outstanding common shares.

FlowWorks is a privately held software and engineering company that helps its clients analyze and understand all forms of environmental data. With sales of \$831,000 in 2014, FlowWorks is a niche market provider with the potential to branch out into many different complementary markets. The FlowWorks system contains a powerful suite of data collection, monitoring, analysis and reporting tools that enables clients to efficiently manage all of their monitoring systems through a single interface. This interface consolidates data, allowing clients to perform real-time analysis, alarm monitoring and report creation from any web browser. FlowWorks’ software allows for the collection and transformation of a client’s raw data from many disparate sources so that it can easily be displayed on this interface.

The LOI allows Carl and FlowWorks to begin the process of negotiating final purchase terms and sharing information so that each party can complete any required due diligence. The LOI calls for a definitive agreement to be signed by May 20, 2015 unless the parties agree otherwise.

“We are very enthusiastic about the prospect of bringing FlowWorks’ data integration and comprehension expertise into Carl’s product offering,” stated Greg Johnston, President and CEO of the Corporation. “This acquisition will allow Carl to bridge its current technologies into markets that are underserved by data integration software.”

### **About Carl Capital Corp.**

Carl is in the process of creating a technology company that provides information collection, storage and analytical solutions for data driven companies. Building on its first acquisition, Extend to Social Media Inc., a company developing software that allows companies to leverage their customers’ social networks for referral marketing and client base analytics, Carl is expanding the application of its software to work with structured and unstructured data. Carl is concentrating on integrating and transforming data and creating informative visualizations that permit companies to more accurately use their information to predict patterns before they occur. Carl’s goal is to deliver a comprehensive solution that streamlines this process for its customers.

On behalf of the Board of Directors:

Greg Johnston  
President, Chief Executive Officer, Director

### **Forward-Looking Information**

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of Carl. Forward-looking information is based on certain key expectations and assumptions made by the management of the Corporation, including future technology development plans. Although the Corporation believes that the expectations and assumptions upon which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Carl can provide no assurance that it will prove to be correct.

Any forward-looking statements contained in this press release are made as of the date of this press release. The Corporation disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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*The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.*