



CSE: CRL

## **CARL SUBSIDIARY HIRES CHIEF TECHNOLOGY OFFICER**

**February 5, 2015 – Vancouver, British Columbia** – Carl Capital Corp. (“Carl” or the “Corporation”), a developer of proprietary software as a service (“SaaS”)-based solutions for data integration and business intelligence, is pleased to announce that Carl’s wholly owned subsidiary, Extend to Social Media Inc. (“ETS”), has appointed Piotr Stępiński (“Piotr”) as its Chief Technology Officer. Piotr is an accomplished systems engineer with interests in Microsoft BI stack and Sharepoint. His academic background includes a Master of Science degree in Electronics, Telecommunications and Informatics where he concentrated in GIS Systems and Knowledge Engineering. After an extensive career as a systems engineer for several companies, including Aetna, Telzas, Scandisoft and Infotech, Piotr began consulting with companies in countries around the world.

Piotr will oversee the completion and introduction of ETS’ referral software, expanding it to provide key information to companies about their customer databases.

### **About Carl Capital Corp.**

Carl is in the process of creating a technology company that builds on its subsidiary, ETS, which is developing software that allows companies to leverage their customers’ social networks for referral marketing. The Corporation plans to concentrate on integrating and transforming data and creating informative visualizations that permit companies to more accurately use customer information in their marketing programs. Carl will also explore other markets where this technology may be applicable.

On behalf of the Board of Directors:

Brad Scharfe  
President, Chief Executive Officer, Director

### **Forward-Looking Information**

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of Carl. Forward-looking information is based on certain key expectations and assumptions made by the management of the Corporation, including future technology development plans. Although the Corporation believes that the expectations and assumptions upon which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Carl can provide no assurance that it will prove to be correct.

Any forward-looking statements contained in this press release are made as of the date of this press release. The Corporation disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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*The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.*