



CSE: CRL

CARL COMPLETES INITIAL PUBLIC OFFERING AND LISTS COMMON SHARES FOR TRADING ON CANADIAN SECURITIES EXCHANGE

January 20, 2015 – Vancouver, British Columbia – Carl Capital Corp. (“Carl” or the “Corporation”) is pleased to announce that on January 19, 2015, the Corporation successfully completed its initial public offering of 5,000,000 common shares plus the full over-allotment of 750,000 common shares for a total of 5,750,000 shares (the “Offering”). As a result, Carl now has 18,350,000 common shares issued and outstanding. In connection with the closing of the Offering, the Corporation granted to Leede Financial Markets Inc., the agent for the Offering, options to acquire 460,000 common shares at an exercise price of \$0.10 per share until January 19, 2017. Carl expects to use the net proceeds of the Offering to further its business plan and that of its wholly owned subsidiary, Extend to Social Media Inc. (“ETS”).

The Corporation’s common shares will begin trading on the Canadian Securities Exchange under the symbol “CRL” on January 21, 2015.

About Carl Capital Corp.

Carl is in the process of creating a technology company that builds on its subsidiary, ETS, which is developing software that allows companies to leverage their customers’ social networks for referral marketing. The Corporation plans to concentrate on integrating and transforming data and creating informative visualizations that permit companies to more accurately use customer information in their marketing programs. Carl will also explore other markets where this technology may be applicable.

On behalf of the Board of Directors:

Brad Scharfe
President, Chief Executive Officer, Director

Forward-Looking Information

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of Carl. Forward-looking information is based on certain key expectations and assumptions made by the management of the Corporation, including future technology development plans. Although the Corporation believes that the expectations and assumptions upon which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Carl can provide no assurance that it will prove to be correct.

Any forward-looking statements contained in this press release are made as of the date of this press release. The Corporation disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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The Canadian Securities Exchange (operated by CNSX Markets Inc.) has neither approved nor disapproved of the contents of this press release.