

## **GCAC Expands Both US Reseller Channel and Direct Sales Team**

**US operation is growing to deal with increased demand for its ESG & blockchain products.**

Vancouver, British Columbia, Canada, July 14, 2022 – Global Cannabis Applications Corp. (“GCAC” or the “Company”) (CSE: APP, FSE: 2FA, OTCQB: FUAPF) is pleased to announce the addition of Kate O'Hara to its new operating company, GCAC North America (“GCAC NA”) sales team and the signing of a reseller agreement with CannaWaste Recycling LLC (“CannaWaste”), a Maine LLC company on July 12, 2022. GCAC NA will be the Company’s wholly-owned US-based entity following the acquisition of ESG technology company WasteTrackr [1].

CannaWaste Recycling is an established professional waste management firm leading the way for cannabis waste solutions in Maine. "This new partnership allows CannaWastes clients to use the full power of Efixii’s Level 2 Blockchain without spending the huge amount of capital and time it takes to create it,” says Steve Peterson, President of GCAC NA. “Furthermore, it allows CannaWaste clients to tell their clean waste management story to its consumers."

Adding to GCAC NA direct sales team is Kate O’Hara. Kate is a serial entrepreneur, investor and start-up specialist. Her experience highlights her expertise in blockchain, track & trace technology, SaaS, farming, industrial hemp, hospitality, and healthcare. As a pioneer in disrupting the industrial hemp, cannabis, agriculture and technology industries, her ability to grasp challenges and deliver solutions makes her an excellent addition to the team. Kate's skills soundly round out the future direction of the Company in its rebranding as a true Web 3.0 solutions provider [2].

Efixii is licensed agritech to farmers/cultivators/manufacturers in a SaaS model and is a free-to-use app for consumers. All agricultural products sold through the software generate a new sales-commission revenue stream for the Company. Efixii’s agricultural data is the intellectual property ("IP") of GCAC. This IP creates an inherent difficulty in replicating or competing with GCAC's agricultural datasets. GCAC initially defined their protocols in a provisional US patent application for the cannabis industry, 'System of Process and Tracking Cannabis Products and Associated Method Using Blockchain, ' filed with the USPTO on Dec. 17, 2020. The Company constantly works to update its Patents and Trademarks as it enters new verticals.

[1] <https://newsroom.globalcompliance.app/216418-global-cannabis-applications-corp-completes-acquisition-of-wastetrakr-technologies>

[2] <https://newsroom.globalcompliance.app/216422-gcac-announces-change-of-name>

## **About Global Compliance Applications Corp. "GCAC"**

GCAC is a global leader in designing and developing innovative blockchain technologies and machine learning solutions to improve real-world businesses. GCAC's leading solution is Efixii, an Ethereum Layer 2 blockchain and EVM programming functionality that is on par with other Layer-2's, such as Polygon. GCAC can quickly connect each participant from product producers, distributors, manufacturers and retailers through a series of value chain dApps that allows for data connectivity to drive better consumer experiences and sales. GCAC created clearESG to assist businesses in communicating their sustainability goals and earned attributes on the blockchain through a series of ESG (Environmental, Social & Governance) merit badges. As an interconnected supply chain solution, the Efixii solution pays tokens for attesting to a product's value, or truthness, through a reward program. GCAC works in many agricultural industries providing a value-added blockchain offering through a cost-effective SaaS licensing model.

For more Company information, please visit [www.globalcompliance.app](http://www.globalcompliance.app), or review its profiles on [www.sedar.com](http://www.sedar.com) and on the Canadian Securities Exchange's website [www.thecse.com](http://www.thecse.com).

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### ***Forward-Looking Information***

*This news release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of GCAC. Forward-looking information is based on certain key expectations and assumptions made by the management of GCAC. Although management of the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because GCAC can give no assurance that they will prove to be correct. Forward-looking statements contained in this news release are made as of the date of this news release. GCAC disclaims any intent or obligation to update publicly any forward-*



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