

Global Cannabis Appoints Qualid “Q” Ladraa as Brand Ambassador

Vancouver, British Columbia, Canada, December 5, 2018 – Global Cannabis Applications Corp. (“GCAC” or the “Company”) (CSE: APP, FSE:2FA, OTCQB: FUAPF), a leading developer of innovative data technologies for the cannabis industry, is pleased to announce the appointment of Mr. Qualid “Q” Ladraa to the position of Brand Ambassador.

Mr. Ladraa is a successful, Los Angeles based, brand builder with a long and impressive list of clients and brands to his credit. Q was a judge on the television show “Germany’s Next Top Model by Heidi Klum” appearing on all of the five seasons of the highly rated program. Q was also instrumental in developing the fashion brand Ed Hardy.

“I am a long-time advocate of medical cannabis and believe that it can be a positive influence to a healthy life style,” said Q Ladraa. “I very much like the Citizen Green Community concept and the coupling of technology, and medical cannabis to provide patients and practitioners with educated options that promote a healthy lifestyle. I can see Citizen Green becoming a leading brand in the emerging cannabis industry in North America and Europe.”

“We are pleased to welcome Q and his impressive background in fashion, entertainment and brand building to Citizen Green and the GCAC family,” said Brad Moore, CEO of GCAC. “Q is a highly respected brand influencer and will play a vital role in bringing awareness and sales of the Citizen Green solution within the global medical cannabis market place. I had the pleasure of spending time with Q at MJBizCon where we both saw the incredible positive response to Citizen Green. His joining us is a further testament to the incredible strides the Company has made in short time.”

Q is a German-born, Los Angeles-based marketing, business development and creative expert. Q has expertise in a wide variety of categories including the entertainment, fashion, automotive, technology, and fast-moving consumer goods sectors. He was one of the driving forces that built the Ed Hardy brand into an international powerhouse and has cemented himself as an invaluable asset to some of the world’s most established brands, including Volkswagen, Adidas and Samsung. Q served as a judge on the TV show ‘Germany’s Next Top Model’ alongside Heidi Klum. And was a co-founder of Vallure Vodka, which was sold to a private investment firm in 2017. Q emphasizes relationship-building, creative ‘outside-of-the-box’ marketing strategies and corporate efficiency. He insists on operating with a strong sense of urgency and thrives in fast-paced environments.

About Global Cannabis Applications Corp.

Global Cannabis Applications Corp. is a global leader in designing, developing, marketing and acquiring innovative data technologies for the medical cannabis industry. The Citizen Green platform is the world’s first end-to-end – from patient to regulator – medical cannabis data solution. It uses six core technologies:



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mobile applications, artificial intelligence, regtech, smart databases, blockchain and digital reward tokens, to qualify candidates for clinical studies. These technologies facilitate the proliferation of digital conversations by like-minded people in the medical cannabis community. Managed by digital and cannabis industry experts, GCAC is focused on viral global expansion by providing the best digital experience in the cannabis market.

For more information about the Company, please visit online at www.cannappscorp.com, or review its profiles www.sedar.com and on the Canadian Securities Exchange's website (www.thecse.com).

To schedule an interview, please contact:

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Forward-Looking Information

This news release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of GCAC. Forward-looking information is based on certain key expectations and assumptions made by the management of GCAC. Although management of the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because GCAC can give no assurance that they will prove to be correct. Forward-looking statements contained in this news release are made as of the date of this news release. GCAC disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.



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