



Global Cannabis Applications Corporation

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## **GCAC Announces Pre-Registration of the Citizen Green Platform Starting with Medical Cannabis Retailers in the State of California**

**Vancouver, British Columbia, Canada, September 25, 2018** – Global Cannabis Applications Corp. (“**GCAC**” or the “**Company**”) (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading developer of innovative data technologies for the medical cannabis industry, is pleased to announce the Citizen Green patient-care solution is now available for medical cannabis retailers with instore installations scheduled for near term adoption. Medical cannabis retailers will have access to the Citizen Green’s Prescriptii desktop-mobile solution and the Citizen Green MarketPlace, with first installs focused in the state of California. The Californian cannabis marketplace is experiencing explosive growth starting the year with approximately 2000 retail locations and expecting to reach 5000 by the end of December.

“The launch of the registration initiative for the Citizen Green Prescriptii solution and the Community as a whole, marks a turning point where our Company begins to generate revenue,” said Bradley Moore, GCAC’s Chief Executive Officer. “This one-of-kind patient care application builds and enhances the relationship of trust that already exists between medical cannabis retailers and their patients. The use of smart technology to drive better health outcomes enables retail owners, both dispensaries and pharmacies, to focus on growing their business. A key component of that growth will be their use of our loyalty reward Citizen Green Coin cryptocurrency (CGC) to acquire new customers and retain existing ones. The CGC additionally enables retailers to buy and sell medical cannabis goods and services around the world on the GCAC Blockchain. The contemplation is for Citizen Green to act as the ultimate medical cannabis influencer and marketplace by drawing attention to products, patients and providers. This global initiative is to leverage the entire cannabis retail space for large scale revenue share.”

The Company is investing heavily in Machine Learning and Blockchain technologies to drive targeted analytics so retailers can use the Prescriptii desktop application to suggest the best possible medical cannabis product for a specific ailment for their clients. The recommendations are captured by the Prescriptii app which records usage experiences including side effects. This information is then available to the retailer enabling them to better understand and provide superior guidance on next steps.

Clients can earn CGC cryptocurrency through the Onward Loyalty Program by entering experiential data from their own product usage. The client’s earned coins can be redeemed for product discounts and the retailer can use these same crypto-coins for further client retention and more valuable insights. These ever expanding insights add both to the retailer’s business and to the Company’s intellectual property.

Retailers pay subscription fees for the Prescriptii solution and receive the CGC to be used for loyalty initiatives and/or spent within the Citizen Green MarketPlace. Prescriptii is offered to retailers at





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different levels allowing new and existing retailers easy access and use the Citizen Green solution to grow their business as needed.

### **About Global Cannabis Applications Corp.**

Global Cannabis Applications Corp. is a global leader in designing, developing, marketing and acquiring innovative data technologies for the medical cannabis industry. The Citizen Green platform is the world's first end-to-end – from patient to regulator – medical cannabis data solution. It uses six core technologies: mobile applications, artificial intelligence, regtech, smart databases, blockchain and digital reward tokens, to qualify candidates for clinical studies. These technologies facilitate the proliferation of digital conversations by like-minded people in the medical cannabis community. Managed by digital and cannabis industry experts, GCAC is focused on viral global expansion by providing the best digital experience in the cannabis market.

For more information about the Company, please visit online at [www.cannappscorp.com](http://www.cannappscorp.com), or review its profiles [www.sedar.com](http://www.sedar.com) and on the Canadian Securities Exchange's website ([www.thecse.com](http://www.thecse.com)).

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### **Forward-Looking Information**

This news release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of GCAC. Forward-looking information is based on certain key expectations and assumptions made by the management of GCAC. Although management of the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because GCAC can give no assurance that they will prove to be correct. Forward-looking statements contained in this news release are made as of the date of this news release. GCAC disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.