GCAC to Participate in Medical Cannabis Study Conducted by University of British Columbia Professor, Dr. Alasdair Barr

Vancouver, British Columbia, Canada / March 28, 2018 - Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading developer of innovative data technologies for the cannabis industry, is pleased to announce that it will participate in a medical cannabis study on the effects of cannabis on mental health conducted by Dr. Alasdair Barr.

GCAC will support Dr. Alasdair Barr, PhD, in a medical cannabis research study conducted by the University of British Columbia on the effects of cannabis on mental health. The study will be applied using semistructured clinical interviews with instruments commonly applied to clinical trials in order to investigate a population of people in Vancouver, BC who suffer from mental health issues and choose to self-medicate with medical cannabis. By using clinical interviews and questionnaires, the results of the study are expected to gain a more thorough understanding of the population that uses medical cannabis, including the frequency and specific type of cannabis cultivars used for specific symptoms or disorders. Medical cannabis can be used for a wide variety of different medical conditions, but the large majority of patients use it for its psychological effects, such as for anxiety, depression, pain and insomnia.

Dr. Alasdair Barr is an Associate Professor at the University of British Columbia with a focus on mental health and addictions research, using a multidisciplinary and translational approach that spans from laboratory to clinic. Dr. Barr maintains active programs in both clinical and preclinical research and has been published in over 150 peer-reviewed articles. Dr. Barr is active in the cannabis space and serves as a scientific consultant to multiple cannabis based companies.

"I am happy that Global Cannabis is joining our efforts to provide further information about potentially better treatments for mental health" said Dr. Barr. "Mental illness will affect more than half of all Canadians during their lifetime. Traditionally, mental illness is treated with pharmacological drugs that can come with unwanted side effects. Many patients have therefore started looking for alternatives to "big pharma" medications, and in this search have found medical cannabis to be helpful. Though there is limited research supporting many of its benefits, the role of cannabis in mental health is still unclear and therefore requires further investigation, as many epidemiological studies obtain only superficial data about current mental health status."

States GCAC CEO Brad Moore, "We are honoured to work with Dr. Barr in his invaluable work on studying the effects of medical cannabis on mental health. The results of this invaluable information will help provide clarity on the benefits of medical cannabis and will enhance the data on the Citizen Green technology platform and GCAC's 'Pain to Strain' model."

About Global Cannabis Applications Corp.

Global Cannabis Applications Corp. is a global leader in designing, developing, marketing, and acquiring innovative data technologies for the cannabis industry. The Citizen Green platform is the world's first end-to-end - from patient to regulator - medical cannabis data solution. It uses six core technologies: mobile applications, artificial intelligence, reg tech, smart databases, blockchain and digital reward tokens, to qualify candidates for clinical studies. These technologies facilitate the proliferation of digital conversations by like-minded people in medical cannabis. Managed by digital and cannabis industry experts, GCAC is focused on viral global expansion by providing the best digital experience in the cannabis market.

For more information about the Company, please visit online at <u>www.cannappscorp.com</u>, or review its profiles <u>www.sedar.com</u> and on the Canadian Securities Exchange's website (<u>www.thecse.com</u>).

To schedule an interview, please contact: **Bradley Moore** Chief Executive Officer Telephone: 514-5619091 Email: <u>bmoore@cannappscorp.com</u>

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Forward-Looking Information

This news release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of GCAC. Forward-looking information is based on certain key expectations and assumptions made by the management of GCAC. Although management of the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because GCAC can give no assurance that they will prove to be correct. Forward-looking statements contained in this news release are made as of the date of this news release. GCAC disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.