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## FUNDAMENTAL ANNOUNCES TRUTH APP BREAKS INTO WORLD RANKING

Vancouver, British Columbia, Canada, April 20, 2016 - Fundamental Applications Corp. ("Fundamental" or the "Company") (CSE: FUN, FSE: 2FA, OTCQB: FUAPF), a leading developer of innovative smartphone applications targeted toward millennials, announces the app ranking results of April 1, 2016, of its revolutionary anonymous chat app Truth developed by Foro Technologies Inc., the Company's wholly owned subsidiary. The Truth anonymous peer-to-peer messaging app, which has a 140,000 user base, was ranked in the Top 500 in six countries and Top 1000 in ten countries in the Social Networking category on the Apple Store.

"I am delighted with the results of Truth's ranking. To break into the Top 500 app rankings by organic growth in the competitive Social Networking category in one country alone would be great news, but to be in the Top 500 in six countries and Top 1000 in ten countries is simply amazing. With its 140,000+ global users, Truth is a huge part of the Fundamental family of apps," explained Fundamental CEO Brad Moore. "Since many Truth users are also college students, our cross app marketing efforts are helping expand the Foro Student MarketPlace app into these new regions as well. With a combined user base of approximately 160,000 users from both Foro and Truth, I see an incredible opportunity for monetization in the near future. As we continue to grow and expand our user base globally, I see tremendous value creation for our shareholders over time so I'm looking forward to updating the market over the coming quarters."

## **About Truth**

The Truth app is the leading one-to-one anonymous peer-to-peer messaging app. Similar to sending an email or text, users easily send one of 48 Owl icons as a notification to another Truth user in their phone contacts. This notification lets the recipient know they have an anonymous message from another Truth user. Chat apps currently make up four out of six of the top social networks worldwide including WhatsApp, Facebook Messenger and WeChat.

## **About Fundamental**

Fundamental Applications Corp. (CSE:FUN FSE:2FA, OTCQB: FUAPF) designs, develops, markets, and acquires innovative mobile applications targeted at the "Millennials" generation, people born in an age of digital technology, internet access, and smart phones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Fundamental's three leading mobile platforms are Foro, a peer-to-peer mobile ecommerce marketplace; Truth, a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store; and Serum™, an app that enables users to post questions to their friends and receive answers anonymously.

For more information about Fundamental Applications Corp., visit online at www.FunAppCorp.com, or review its company profiles on the SEDAR website (www.sedar.com) and on the CSE website (www.thecse.com). To schedule an interview, please contact:









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## Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.





