

**SALIENT CORPORATE SERVICES INC.**

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**SALIENT CORPORATE SERVICES INC. CLOSES A PLAN OF ARRANGEMENT WITH  
FUNDAMENTAL APPLICATIONS CORP. AND ANTISOCIAL HOLDINGS LTD.**

**Vancouver, B.C. – (September 12, 2014) Salient Corporate Services Inc. (“Salient”) and Fundamental Applications Corp. (“Fundamental”).** Salient and Fundamental are pleased to announce that on September 12, 2014, they completed a statutory arrangement under a plan of arrangement (the “**Arrangement**”) among Salient, Fundamental and Antisocial Holdings Ltd. (“**Antisocial Holdings**”). As a result of completing the Arrangement, Fundamental became a reporting issuer in Alberta and British Columbia, and Antisocial Holdings became a wholly-owned subsidiary of Fundamental.

On July 21, 2014, Salient, Fundamental and Antisocial Holdings entered into an Arrangement Agreement and Plan of Arrangement (the “**Arrangement Agreement**”).

Completion of the Arrangement as set forth in the Arrangement Agreement was approved by consent resolutions of the shareholders of Antisocial Holdings on August 8, 2014, and a final order granted by the Supreme Court of British Columbia on August 13, 2014 in accordance with Part 9 of the *Business Corporations Act* (British Columbia).

Pursuant to the Arrangement, the following principal steps were completed on September 12, 2014:

- Antisocial Holdings purchased all the issued and outstanding Common Shares of Fundamental from Salient;
- Fundamental acquired 13,825,000 Common Shares of Antisocial Holdings, being all the issued and outstanding share capital, from all the shareholders of Antisocial Holdings through a 1-for-1 share exchange; and
- Fundamental issued 396,000 Common Shares of Fundamental to Salient, which were subsequently distributed to the shareholders of Salient as of the record date of August 20, 2014, on a pro-rated basis according to their shareholdings.

Upon the Arrangement becoming effective on September 12, 2014, Fundamental became a reporting issuer in the jurisdictions of Alberta and British Columbia, and has issued a total of 14,096,000 Common Shares. The CUSIP for the Common Shares of Fundamental is 03718W106.

Fundamental was incorporated on July 14, 2014 and its fiscal year end is June 30. As a result of completing the Arrangement, Fundamental has one wholly-owned subsidiary, Antisocial Holdings, which was incorporated on April 4, 2014.

Salient Corporate Services Inc.

Salient Corporate Services Inc. is in the business providing business development services to new and emerging businesses, including making introductions to accountants, lawyers, brokers, transfer agents, and various other professionals and service providers to assist companies in raising capital and going public.

**For further information on Salient, please contact:**

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Fundamental Applications Corp.

Fundamental Applications Corp. was founded in 2014 to launch innovative mobile applications targeted at millennials. Millennials are described as a demographic born between 1980 and 2000 into a digital world with significant discretionary income. Fundamental intends to launch their first application, Serum™, in the fall of 2014. Serum™ is an innovative and unique mobile chat application which enables users to post questions and have text conversations with a group of their friends anonymously; no one involved in the conversation is aware of who in the group is responding. Serum™ also provides control to the users over conversations they initiate, such as adding or removing participants. Serum™ goes beyond existing applications such as Whisper and Secret, which only allow for one-way conversations, by creating an interactive way of sharing. Serum™ also goes above and beyond in terms of implementing protocols for anti-bullying. Fundamental intends to launch additional apps targeting privacy, anonymity and chat once it has built a large Serum™ user base.

**For further information on Fundamental, please contact:**

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**Forward-Looking Information:**

This press release may include forward-looking information within the meaning of Canadian securities legislation. The forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental and Salient. Although the companies believe that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the companies cannot provide any assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release and the companies disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.