

## **Upco International Inc. Announces Partnership in the Vodafone Pass Program, Germany**

**Vancouver, BC, August 12, 2020**, Upco International Inc. (CSE: UPKO) (OTCQB: UCCPF) (FSE: U06) (“Upco”) is pleased to announce that, following a successful testing and onboarding phase, it has completed an agreement with Vodafone GmbH to become a partner in the Vodafone Pass program. Under the terms of the agreement, Upco Mobile Messenger will be integrated in the VF-Chat-Pass Germany (excluding VoIP data traffic), with the official commercial launch on August 12, 2020.

Vodafone GmbH, a German subsidiary of Vodafone Group plc, provides mobile phone, DSL, LTE, cable internet, landlines, cable TV and IPTV services to customers in Germany. As of the fourth quarter of 2019, the company had 51 million mobile customers in Germany, making it the largest provider of mobile phone services in Germany. Vodafone Group plc is a British multinational telecommunications company, headquartered in London, and ranks fourth among mobile operator groups globally.

The Vodafone Chat Pass program enables subscribers to use currently available Messenger Apps, now including Upco Mobile Messenger, to stay in touch without consuming their high-speed volume. The Pass program includes many major providers, including Facebook Messenger, Threema, and WhatsApp.

Benefits to Upco and its users via this partnership include:

- A substantial increase of Upco’s visibility in countries served by the Vodafone Pass program.
- Use of the Vodafone Mobile Network which will ensure secure, reliable and rapid communications.

Mr. Andrea Pagani, Chief Executive Officer, Upco International Inc., commented, *“Vodafone is a major telecom player, and this partnership is an important validation of both our app and the reliable service that we provide. It is also a key step in terms of increasing awareness of the Upco brand in the European community as part of our larger corporate strategy”*.

### **About Upco International Inc.**

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. The company is pursuing opportunities in both the Wholesale Telecom and Digital Services sectors.

Wholesale Telecom is coordinated by Upco International, with Digital Services, including voice & data services and digital payments & money transfers, coordinated through its wholly-owned subsidiary Upco Systems Inc. Digital payments will be accessible via the payment functionalities grouped as UpcoPay, a scalable and extensible platform for A2A push payment transactions, which will evolve over time into an integrated suite of eWallet applications.

Please visit [upcointernational.com](http://upcointernational.com) or [upcomobile.com](http://upcomobile.com) for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

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***Forward-Looking Statements***

Except for the statements of historical fact, the information contained herein is of a forward-looking nature. Such forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievement of the Company to be materially different from any future results, performance or achievements expressed or implied by statements containing forward-looking information. Such factors include continued availability of capital and financing and general economic, market or business conditions.

Although the Company has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that statements containing forward looking information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on statements containing forward looking information. Readers should review the risk factors set out in the Company's Filing Statement as filed on SEDAR.