

Date: October 18, 2019

To: All Canadian Securities Regulatory Authorities

Subject: UPCO INTERNATIONAL INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

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|---|---|
| Meeting Type : | Annual General Meeting |
| Record Date for Notice of Meeting : | November 15, 2019 |
| Record Date for Voting (if applicable) : | November 15, 2019 |
| Beneficial Ownership Determination Date : | November 15, 2019 |
| Meeting Date : | December 20, 2019 |
| Meeting Location (if available) : | 200 - 17618 - 58 Avenue Surrey, BC V3S 1L3 |

Issuer sending proxy related materials directly to NOBO: No

Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No

NAA for Registered Holders No

Voting Security Details:

| Description | CUSIP Number | ISIN |
|--------------------|---------------------|--------------|
| COMMON SHARES | 915297105 | CA9152971052 |

Sincerely,

UPCO INTERNATIONAL INC.