



LeanLife Health Inc.

380-580 Hornby Street
Vancouver, BC, V6C 3P6

NEWS RELEASE

LeanLife Announces exclusive sale agreement for Canada and the USA

VANCOUVER, British Columbia, April 15, 2020: LeanLife Health Inc. (CSE: LLP) (the “Company” or “LeanLife”) announces that the Company has entered into a commission sales agreement with Rob Hatch (the “Agent”) whereby the agent was granted an exclusive right to sell LeanLife products in Canada and the United States.

The Agent will not draw any compensation for his services other than a success-based commission of 10 percent of the selling price. LeanLife shall fix the selling price of its products. The Agent is being granted 200,000 stock options in LeanLife at a rate of \$0.05 per share for a period of two years.

Rob Hatch has 25 years in the health food industry, most of which has been in wholesale sales, giving him an advantage as a sales consultant for LeanLife. Rob has worked in the capacity of Sales, product development, marketing, branding, and sales training for many health companies in Canada and the USA. Rob currently owns a brand management and sales consulting company he started 6 years ago and has grown brands of his own.

LeanLife CEO, Stan Lis, said: “We are keen to work with Rob. We look forward to his success at LeanLife. The Canadian and the US markets provide a huge immediate and strategic opportunity for LeanLife.”

In the last month, LeanLife had signed exclusive sales agreements for Mexico and 18 Asian countries.

The Company announces the role of Chief Financial Officer (CFO) has been filled with the appointment of Casey Forward, CPA, CGA. Casey was previously CFO from August 2015 to January 2019, and certainly very familiar with operations and the development of the product. Welcome back.

The Company also announces the appointment of Raymond Lin, CPA, CGA as Financial Controller. Raymond has 18 years of financial management experience and currently holds Senior Finance Management position at Biomed International Products Corp, a leading health supplement product provider in Canada and the U.S. where he oversees financial strategies and Customer Relationship Management functions.

About LeanLife Health and the Omega-3 Market

LeanLife Health’s products are **long-term shelf-stable** extractions from flax seed, a plentiful **plant-based source of Omega-3**, that give them a significant advantage as a fortified food ingredient.

Increased omega-3 intake, especially with LeanLife’s higher omega-3 to -6 ratio, has shown to have **significant health improvement impacts**.

LeanLife’s mission is to provide a relatively **low-cost means of replacing the less healthy vegetable oil in food, and transform them into healthier versions**.

“Improving the quality of food without requiring people to change what they eat is the best way to ensure they eat healthier and benefit from an improved quality of life.” – Stan Lis, CEO

LeanLife Health’s industry leading and **proprietary Omega-3 product formulations** are of the **highest quality** and **contain no cholesterol**. Products are available in oil, emulsion and powder forms.

The products can be used as **food additives** or as **nutraceuticals** and have been used to make bread, noodles, cheese, yogurt, juice and milk products for the European market.



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The **global Omega-3 market** reached USD \$33 Billion in 2016 and is **expected to reach upwards of USD \$57 Billion by 2025**, according to a report by Grand View Research, Inc.

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Forward Looking Information

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. The Company cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond the Company's control including, the Company's ability to compete with large food companies; sales of any potential products developed will be profitable; the ability to complete sales under the sales agreement. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, the Company undertakes no obligation to publicly update or revise forward-looking information.

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