



**LeanLife Health Inc.**

380-580 Hornby Street  
Vancouver, BC, V6C 3P6

## NEWS RELEASE

### **LeanLife Announces exclusive sale agreement for 18 countries**

VANCOUVER, British Columbia, April 7, 2020: LeanLife Health Inc. (CSE: LLP) (the “Company” or “LeanLife”) announces that the Company has entered into a commission sales agreement with Desmond Yau (the “Agent”) whereby the agent was granted an exclusive right to sell Lean Life products in 18 Asian countries including China, India, Indonesia, Pakistan, Japan, Philippines, Vietnam, Thailand, South Korea, Malaysia, Singapore, Taiwan and Hong Kong.

The Agent will receive a success-based commission of 10 percent of the selling price. LeanLife shall fix the selling price of its products. The term of the agreement is valid until February 28, 2021. The Agent is being granted 200,000 stock options in LeanLife at a rate of \$0.05 per share for a period of two years.

Desmond Yau, based in Vancouver, British Columbia, is a Biochemist who has spent 25 years in the health food business, 15 of which on the retail side. Over the past 10 years he has been involved in product development, marketing, branding, sales and sales training for Asian health food companies.

Mr. Yau has extensive experience in the Canadian health food industry and business development in Asia. He served for years as a conduit for Canadian manufacturers to fulfill the ever-growing appetite for trusted Canadian health food products in Asia.

LeanLife CEO, Stan Lis, said: “We are keen to work with Desmond. We consider Asia to be a major market for our Omega-3 products.”

The Company has received the resignation of Jason Tong as the Chief Financial Officer of the Company. Mr. Stan Lis will act as temporary Chief Financial Officer until a replacement is found. LeanLife thanks Jason for his past services and wishes him well in the future.

The Company announces the granting of 4.2 million stock options to officers, directors and consultants at a rate of \$0.05 per share for periods of up to five years.

The Company announces the settlement of debt by the issuance of 7,056,700 shares at the rate of \$0.05 per share for a total of \$352,835 in debt. A total of 900,000 shares was issued to an officer of the Company.

The Company announces the issuance of 1,500,000 shares at the rate of \$0.05 per share to a consultant for milestone achievements.

#### **About LeanLife Health and the Omega-3 Market**

LeanLife Health’s products are **long-term shelf-stable** extractions from flax seed, a plentiful **plant-based source of Omega-3**, that give them a significant advantage as a fortified food ingredient.

Increased omega-3 intake, especially with LeanLife’s higher omega-3 to -6 ratio, has shown to have **significant health improvement impacts**.

LeanLife’s mission is to provide a relatively **low-cost means of replacing the less healthy vegetable oil in food and transform them into healthier versions**.

*“Improving the quality of food without requiring people to change what they eat is the best way to ensure they eat healthier and benefit from an improved quality of life.” – Stan Lis, CEO*

LeanLife Health’s industry leading and **proprietary Omega-3 product formulations** are of the **highest quality** and **contain no cholesterol**. Products are available in oil, emulsion and powder forms.

The products can be used as **food additives** or as **nutraceuticals** and have been used to make bread, noodles, cheese, yogurt, juice and milk products for the European market.



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The **global Omega-3 market** reached USD \$33 Billion in 2016 and is **expected to reach upwards of USD \$57 Billion by 2025**, according to a report by Grand View Research, Inc.

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### **Forward Looking Information**

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. The Company cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond the Company's control including, the Company's ability to compete with large food companies; sales of any potential products developed will be profitable; the ability to complete sales under the sales agreement. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, the Company undertakes no obligation to publicly update or revise forward-looking information.

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