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N E W S R E L E A S E

LeenLife Pharma International Announces Private Placement

October 28, 2016

CSE - LLP

Vancouver, B.C. – LeenLife Pharma International Inc. (the "Company") is pleased to announce a non-brokered private placement offering (the "Private Placement") of up to 8,000,000 units (the "Units") at a price of \$0.10 per Unit for gross proceeds of up to \$800,000. Each Unit will consist of one common share and one transferable common share purchase warrant (each a "Warrant"). Each whole Warrant will entitle the holder to purchase, for a period of two years from the date of issue, one additional common share of the Company at an exercise price of \$0.15 per common share.

All securities issued under the Private Placement will be subject to statutory hold period of four months and one day from the date of issue.

The proceeds of the Private Placement will be used for general corporate and working capital purposes.

The Private Placement is subject to certain conditions including, but not limited to, the receipt of all necessary regulatory approvals. Finders' fees may be payable by the Company in connection with the Private Placement.

About LeenLife

LeenLife has acquired a proprietary process to isolate omega-3 fatty acids from flax seeds. LeenLife products have been developed and researched for over 17 years. For additional information see our website at http://leenlifepharma.com.

For more information, please contact:

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FORWARD LOOKING STATEMENTS

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate",

"believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors. In particular, there is no guarantee that the Private Placement will be completed or if completed, will be completed up to a certain amount.

Readers should not place undue reliance on the Company's forward-looking statements, as the Company's actual results, performance or achievements may differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements if known or unknown risks, uncertainties or other factors affect the Company's business, or if the Company's estimates or assumptions prove inaccurate. Therefore, the Company cannot provide any assurance that such forward-looking statements will materialize, including the Private Placement. Factors that could cause actual results to differ materially from those in forward looking statements include, the timing and receipt of government and regulatory approvals, and continued availability of capital and financing and general economic, market or business conditions, and fees charged by service providers. The forward-looking statements included in this news release are made as of the date hereof and the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities laws.