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Corporate Update

July 14, 2014, Vancouver, British Columbia – (“NEWCO”-V) 0990756 B.C. Ltd. (the “Company”) reports that it has negotiated the acquisition of marketing license from Sulstar Technologies Inc., a British Columbia corporation, of a patented technology for converting waste sulphur into unique granulated thermoplastic asphalt binder and a modified sulphur polymer concrete marketed under the names of Sulstar and Sulconcrete, respectively. for the provinces of British Columbia, Alberta, Saskatchewan and the Yukon Territory, in consideration of \$25,000 cash and a 2% royalty on all sales. The marketing rights have a five year term and are renewable based on performance.

The license grants the Company the right to manufacture, sell and distribute of products under the trade names Sulstar and Sulconcrete in Western Canada. Sulstar is the subject of US Patent # 8,500,899 issued on August 6, 2013. Sulconcrete is the subject of Canadian Patent Application number 2781341 issued on June 3, 2011.

Based on information provided by Sulstar Technologies Inc., sulphur is a by-product of refining oil and natural gas. Industry reports suggest that there is a stockpile of over 10 million tons in Alberta alone. Sulstar is a modified, plasticized form of sulphur whose application can be wider than that of traditional Portland cement. It can be added into asphalt to strengthen road surfaces and can replace Portland cement in concrete for construction purposes, thereby providing an acid-proof, salt-resistant concrete that can withstand some of Earth's most corrosive environments. Sulconcrete is a unique technology for producing concrete construction elements utilizing flotation waste from mining and mineral processing and using it as the binder for producing sulfur concrete products. Sulconcrete can be used in the process of industrial waste stabilization, mine reclamation, and solidification of hazardous and toxic elements. Resulting products can be a precast construction product or concrete granulate, which can be stored according to the general rules as raw material for further production without threatening the environment or people. Sulconcrete is 100% recyclable.

In order to fund this initiative, the Company has determined to:

- (1) Consolidate the Company's existing capital of 26,333,330 common shares on a ten (10) old for one (1) new share basis, such that the Company has 2,633,333 post-consolidated common shares outstanding;
- (2) Change its name to better reflect its focus;
- (3) Seek to complete a private placement of \$300,000 by issuing 15,000,000 post-consolidation common shares at \$0.02 per post-consolidation share;
- (4) Proceeds of the placement will be utilized for the following: funding the acquisition of the Western Canadian rights for Sulstar and Sulconcrete, financing the marketing of Sulstar and Sulconcrete, establishing a website, administration costs, general working capital, and a reserve for acquisitions.

The acquisition of the Sulstar marketing rights expedites the Company's immediate development plans while it continues to evaluate the feasibility of its Alberta real estate venture.

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No regulatory body has reviewed, and nor does any regulatory body accept responsibility for the adequacy or accuracy of the contents of this news release.