

NEWLEAF BRANDS INC.

FILED ON SEDAR

October 25, 2019

TO ALL REGULATORS AND EXCHANGES

RE: **NEWLEAF BRANDS INC.** (the "Issuer")

Notice of Meeting and Record Dates

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders.

1	Meeting Type	Annual General Meeting
2	Record Date for Notice of Meeting	November 20, 2019
3	Record Date for Voting (If Applicable)	November 20, 2019
4	Beneficial Ownership Determination Date	November 20, 2019
5	Meeting Date	December 20, 2019
6	Meeting Location	Suite 810 – 789 West Pender Street Vancouver, BC, V6C 1H2
7	Voting Securities Details	
8	Description (Class)	Common
9	ISIN / CUSIP	CA6515091016 / 651509101
10	Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBO's)	NO
11	Issuer paying for delivery of Objecting Beneficial Owners (OBO's)	NO
12	Notice and Access	
	Beneficial Holders	NO
	Registered Holders	NO
13	Material Selection	Annual Meeting: G - All Material

Yours Truly,

"David Joshua Bartch"

David Joshua Bartch,
Director, President, Chief Executive Officer and Interim Chief Financial Officer
Newleaf Brands Inc.