



## **NEWLEAF BRANDS' WHOLLY OWNED SUBSIDIARY, WE ARE KURED, LLC SIGNS WHITE LABEL AGREEMENT WITH INDIANA, USA BASED DISTRIBUTION COMPANY.**

**Vancouver, BC, September 5, 2019 - NewLeaf Brands Inc.'s** (CSE:NLB) (OTC: NLBIF) (FSE:ONF) ("NewLeaf Brands" or the "Company") wholly owned subsidiary, We Are Kured, LLC signs a white label agreement with Must Haves, LLC ("Must Haves") dated September 4, 2019 for their 500mg vape cartridges. Must Haves is an Indiana, USA based CBD distribution company is well-established within the CBD community and has built strong relationships with CBD retailers around the greater Chicago, USA area, and are looking to expand their product offerings and reach.

Must Haves, LLC Owner Corey Lurtz states, "We're excited about our white label agreement with KURED, and look forward to bringing our very own premium branded vape cartridges to the market very soon."

"We have been working with Corey and his team at Blackbird Hemp for about a year now. He has proven to be one of our best customers and I can't wait to see what he can do with his new 500mg cartridges which we manufactured out of the NewLeaf Brands headquarters in Denver, CO" said Benjamin Martch, Chief Executive Officer of We Are Kured and Chief Marketing Officer of Newleaf Brands.

### *ABOUT NewLeaf Brands*

*NewLeaf Brands, Inc. is an innovative Cannabidiol ("CBD") lifestyle Company. Through the Company's wholly-owned subsidiaries We are Kured, LLC, Drink Fresh Water, LLC, ReLyfe Brand, LLC and TeaLief Brand, LLC the Company's main business activities encompass the development, marketing, and distribution of CBD products (including vaporizer pens/cartridges, hot/cold tea, softgel capsules and beverages) throughout North America, South America, and Europe. In addition, NewLeaf Brands, Inc. has extensive retail and cultivation land investments in Oregon, USA.*

For further information about NewLeaf Brands, please consult the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com) or visit the Company's website at [www.NABrandsInc.com](http://www.NABrandsInc.com). For further information about We Are Kured, please visit their website at [www.wearekured.com](http://www.wearekured.com).

**On Behalf of the Board of Directors**

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