



## **NEWLEAF BRANDS SIGNS EXCLUSIVE DISTRIBUTION AGREEMENT WITH BEST STRAINS, LLC**

**Vancouver, BC, July 8, 2019 - NewLeaf Brands Inc.** (CSE:NLB) (OTC: NLBIF) (FSE:ONF) (“NewLeaf Brands” or the “Company”) is pleased to announce that it has entered into an exclusive distribution agreement (the “Agreement”) with Best Strains, LLC (“Best Strains”) based out of Tennessee, USA. Under the terms of the Agreement, Newleaf Brands will have the rights for distribution of their KURED disposable vape pens, vape cartridges and Fresh Water to convenient stores, liquor stores, novelty/tourist retailers, and other big box retailers throughout Tennessee.

Best Strains was founded by the same family that has been in the wholesale wine, beer, beverage and spirits distribution business since 1939 and is currently distributing to over 3000+ retail locations.

Jason Eskind, Executive Vice President of Best Strains, who is 4th generation to founder Manual Eskind stated, “We are extremely excited to be entering this new market segment with a strong brand and partner in NewLeaf Brands.”

Chief Marketing Officer of Newleaf Brands, Benjamin Martch, commented, “Being that Tennessee is a hub for hemp cultivation, we have been working on getting a distribution agreement with a notable company like Best Strains, LLC for the last few months. Their current partner’s products are being sold in stores throughout the Tennessee market, and we cannot wait to see what they can do with KURED!”

### *ABOUT NewLeaf Brands*

*NewLeaf Brands is an innovative Cannabidiol (“CBD”) lifestyle Company. Through the Company’s wholly owned subsidiaries We are Kured and Drink Fresh Water, the Company’s main business activities encompass the development, marketing and distribution of CBD products (including vaporizer pens and beverages) throughout the United States and internationally. In addition, NewLeaf Brands has extensive retail and cultivation land investments in Oregon.*

For further information about NewLeaf Brands, please consult the Company’s profile on SEDAR at [www.sedar.com](http://www.sedar.com) or visit the Company’s website at [www.NABrandsInc.com](http://www.NABrandsInc.com). For further information about We Are Kured, please visit their website at [www.wearekured.com](http://www.wearekured.com).

**On Behalf of the Board of Directors**

Joshua Bartch  
Chief Executive Officer  
[info@nabrandsinc.com](mailto:info@nabrandsinc.com)

**For Further Information Contact**

Corporate Communications  
[info@nabrandsinc.com](mailto:info@nabrandsinc.com)  
250-488-6728

**We Are Kured Contact:**

Benjamin Martch  
Founder & CEO  
[www.wearekured.com](http://www.wearekured.com)

**The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.**

This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Readers are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected including, but not limited to completion of planned improvements at both the Canadian and US sites on schedule and on budget, the availability of financing needed to complete the Company's planned improvements on commercially reasonable terms, planned occupancy by the tenant-growers, commencement of operations, differences in yield on expected harvests, delays in obtaining statutory approval for marijuana production plans, issues that may arise throughout the grow period, outdoor crops affected by weather, the ability to mitigate the risk of loss through appropriate insurance policies, and the risks presented by federal statutes that may contradict local and state legislation respecting legalized marijuana. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required under applicable securities legislation. This news release does not constitute an offer to sell securities and the Company is not soliciting an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

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