



NEW AGE BRAND'S SUBSIDIARY WE ARE KURED TO LAUNCH INDUSTRY'S FIRST DISPOSABLE CBD VAPE PEN EQUIPPED WITH MICRO USB CHARGER PORT

Vancouver, BC, March 8, 2019 - New Age Brands Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) ("New Age Brands" or the "Company") is pleased to announce that its wholly owned subsidiary, We Are Kured, LLC ("Kured"), is soon to launch the industry's first disposable vape pen equipped with a micro USB port.

Benjamin Martch, New Age Brand's Chief Marketing Officer and founder and Chief Executive Officer of Kured, stated: "Being that our in-house oil is tested at over 40%, along with our terpene profiles from Israel, we are finding that around 2-5% of our current pen batteries are dying before the oil is gone. We wanted to fix this problem without compromising our oil, so we had our manufacturer develop a top tier vape pen which consumers can charge with a house-hold micro USB."

From the manufacturer Oilmate Concentrate Tech:

The CC1 Disposable Cartridge System is designed with the medical and enthusiast user in mind while maintaining the experience of big hits and good flavors. It all starts with the materials used to create the cartridge; every part that contacts vape oils is medical grade. The five main materials of the medical grade cartridge are ceramic, organic cotton, 304 stainless steel, high temperature silicone, and borosilicate glass. The atomizer within utilizes industry proven porous vertical ceramic technology with four 2mm intake holes that has left no user dissatisfied. Beyond the basics, the CC1 also features a micro USB port to ensure users are able to charge their vape to ensure fresh battery inhales and enough power to get to the very last drop without degradation of performance.

ABOUT New Age Brands

New Age Brands is an innovative Cannabidiol ("CBD") lifestyle Company. Through the Company's wholly owned subsidiaries We are Kured and Drink Fresh Water, the Company's main business activities encompass the development, marketing and distribution of CBD products (including vaporizer pens and beverages) throughout the United States and internationally. In addition, New Age Brands has extensive retail and cultivation land investments in Oregon.

For further information about New Age Brands, please consult the Company's profile on SEDAR at www.sedar.com or visit the Company's website at www.NABrandsInc.com. For further information about We Are Kured, please visit their website at www.wearekured.com.

On Behalf of the Board of Directors

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F O L L O W U S



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