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## **NEW AGE BRANDS, INC ANNOUNCES WHOLLY OWNED SUBSIDIARY KURED INTERNATIONAL, LLC TO ENTER THE EUROPEAN MARKET**

**February 12, 2019 – Vancouver, BC**

**Vancouver, BC, February 12, 2019 - New Age Brands Inc.** (CSE:NF) (OTC:NWGFF) (FSE:ONF) (“New Age Brands” or the “Company”) is pleased to announce that, following the recent success of its wholly owned subsidiary, We Are Kured, LLC (“Kured”), in South America, Kured has expanded into Europe by launching Kured International, LLC. Kured has begun to make significant progress in entering the European market thanks to the efforts of Yves Yon, Managing Director of Kured International, LLC. Kured CBD vape pens will now be offered in CBD stores throughout Paris, France.

Kured’s 100% THC free CBD oil fits France’s CBD guidelines which require that all CBD oil must be less than 0.02% THC content. After introducing Kured’s disposable vape pen to some of Paris’s well-known CBD store owners and distributors, the Kured team feels that the European market will soon become a focus for distribution.

Benjamin Martch, New Age Brand’s Chief Marketing Officer and founder and Chief Executive Officer of Kured, stated: “The European market has been discussed between New Age Brands management team for months, but after hearing the positive feedback from store owners in France, we will now be heavily focused on the European market.”

### ***ABOUT New Age Brands***

*New Age Brands is an innovative Cannabidiol (“CBD”) lifestyle Company. Through the Company’s wholly owned subsidiaries We are Kured and Drink Fresh Water, the Company’s main business activities encompass the development, marketing and distribution of CBD products (including vaporizer pens and beverages) throughout the United States and internationally. In addition, New Age Brands has extensive retail and cultivation land investments in Oregon.*

For further information about New Age Brands, please consult the Company’s profile on SEDAR at [www.sedar.com](http://www.sedar.com) or visit the Company’s website at [www.NABrandsInc.com](http://www.NABrandsInc.com). For further information about We Are Kured, please visit their website at [www.wearekured.com](http://www.wearekured.com).

### **On Behalf of the Board of Directors**

Joshua Bartch

### **For Further Information Contact**

Corporate Communications

Chief Executive Officer  
[info@newagefarminc.com](mailto:info@newagefarminc.com)

[info@nabrandsinc.com](mailto:info@nabrandsinc.com)  
250-488-6728

**We Are Kured Contact:**

Ben Martch  
Founder & CEO  
[www.wearekured.com](http://www.wearekured.com)

[WWW.NABRANDSINC.COM](http://WWW.NABRANDSINC.COM)

F O L L O W U S



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