



NEW AGE BRANDS TO LAUNCH NEW REFILL CARTRIDGES FOR WE ARE KURED CBD OIL IN EARLY FEBRUARY

January 8, 2019 – Vancouver, BC

Vancouver, BC, January 8, 2019 - New Age Brands Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) ("New Age Brands" or the "Company") is pleased to announce that its wholly owned subsidiary, We Are Kured, LLC ("Kured"), plans to launch a new vape option for their broad spectrum 48% CBD oil. Although their main product offering will be the current 500mg disposable vaporizing pen, this new vaporizing cartridge will help round out KURED's product line.

The new 500mg cartridge will include the industry standard 5/10 thread to be compatible with most vape batteries on the market. The cartridge will include the Strawberry Diesel, Pineapple Express and OG Kush oil options, and will retail for \$29.50.

Benjamin Martch, New Age Brand's Chief Marketing Officer and founder and Chief Executive Officer of Kured, stated: "After receiving multiple requests from customers and retailers, I am excited to soon be offering cartridges for sale on www.WeAreKured.com and retailers around globe."

ABOUT New Age Brands

New Age Brands is an innovative Cannabidiol ("CBD") lifestyle Company. Through the Company's wholly owned subsidiaries We are Kured and Drink Fresh Water, the Company's main business activities encompass the development, marketing and distribution of CBD products (including vaporizer pens and beverages) throughout the United States and internationally. In addition, New Age Brands has extensive retail and cultivation land investments in Oregon.

For further information about New Age Brands, please consult the Company's profile on SEDAR at www.sedar.com or visit the Company's website at www.NABrandsInc.com. For further information about We Are Kured, please visit their website at www.wearekured.com.

On Behalf of the Board of Directors

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F O L L O W U S



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