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NEW AGE FARM ANNOUNCES FALL 2018 COLLABORATION TO LAUNCH CBD PRODUCTS IN THE COLORADO MARKET

October 12, 2018 – Vancouver, BC

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) (“New Age Farm” or the “Company”) is pleased to announce a retail focused collaboration with Integrated Cannabis Company, Inc. (CSE: ICAN, OTCQB: ICNAF) (“Integrated Cannabis”), to deliver CBD education and innovative CBD products to the Colorado market this Fall.

Integrated Cannabis with their CBD lifestyle brand X-SPRAYSTM and New Age Farm with their CBD lifestyle brands Kured and Fresh Water will be teaming up to sell their innovative CBD products in a new and innovative way: pop-up stores in Denver. The two companies have been working together and are ready to roll out their suite of products backed by an effort to educate and excite the public around the benefits and uses of CBD.

“Between our Sprays, vapes and beverages, all infused with CBD, we will be able to offer a well-rounded variety of products that complement each other and provide health benefits for consumers. This is an excellent opportunity to combine marketing efforts and get out into the public to bring awareness and education on the benefits of CBD and the many innovative ways to deliver it,” said John Knapp, CEO of Integrated Cannabis.

“We are excited to team up with Integrated Cannabis to bring an innovative approach to further grow our collective brands along with the overall knowledge and acceptance of CBD and its’ vast benefits. I have personally known Mr. Knapp for years and we have worked together and in parallel from the early days of the cannabis industry in Colorado and other legal markets. We are looking forward to prove our new concept in the Denver market and will use this experience to take the template nationwide,” said Josh Bartch, CEO of New Age Farm.

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling

of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

Kured is a wholly owned subsidiary of New Age Farm, acquired in December 2017. Kured is building an innovative online CBD and lifestyle company. Kured has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com or visit the Company's website at www.newagefarminc.com. For further information about We Are Kured, please visit their website at www.wearekured.com.

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