



NEW AGE FARM SUBSIDIARY, WE ARE KURED, ANNOUNCES WHITE LABEL AGREEMENT WITH AMAZON RETAILER

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New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) (“New Age Farm” or the “Company”) is pleased to announce that its wholly owned subsidiary, We Are Kured LLC (“Kured”), has signed a definitive agreement with Gratus Living, LLC (“Gratus”), an online Amazon retailer. Kured will be entering a “white label” agreement with Gratus for the sale of Kured’s new 500mg vaporizer pens on amazon.com.

Benjamin Martch, New Age Farm’s Chief Marketing Officer and founder and Chief Executive Officer of Kured stated: “With the holiday season just around the corner, this opportunity could not have come at a better time for the Company. We have been evaluating a number of opportunities to maximize Amazon as the massive retail outlet that it is and after vetting multiple potential partners, we felt that Gratus offered the best solution. We are starting with the Kured products and then will be moving into our other lines that we currently offer and will be offering in the future. We feel this will be a great revenue generator for the company moving forward.”

The new white label brand will not be under the Kured name to ensure this opportunity has no effect on the ever increasing popularity of Kured CBD. This white label opportunity will provide Kured and New Age Farm a new revenue stream, and has very minimal incremental costs to Kured.

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

Kured is a wholly owned subsidiary of New Age Farm, acquired in December 2017. Kured is building an innovative online CBD and lifestyle company. Kured has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of Kured’s products are 100% THC free and will be available for purchase internationally. THC, or

tetrahydrocannabinol, is the primary active ingredient in cannabis.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com or visit the Company's website at www.newagefarminc.com. For further information about We Are Kured, please visit their website at www.wearekured.com.

On Behalf of the Board of Directors

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through appropriate insurance policies, and the risks presented by federal statutes that may contradict local and state legislation respecting legalized marijuana. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required under applicable securities legislation. This news release does not constitute an offer to sell securities and the Company is not soliciting an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

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