



WE ARE KURED UPGRADES OIL FORMULATION TO PROPRIETARY 100% PLANT DERIVED MIXTURE, LAUNCHES GEN 3 VAPORIZER PEN AND NEW AGE FARM GRANTS OPTIONS

September 18, 2018 – Vancouver, BC

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) ("New Age Farm" or the "Company") is pleased to announce that its wholly owned subsidiary, We Are Kured LLC ("Kured") has developed a proprietary 100% plant derived oil for their new state-of-the-art vaporizer pen. The new formulation consists of a proprietary blend of hemp derived phytocannabinoids, terpenes, flavonoids and other organic terpenes provided by Eybna. Erik Knutson, director of New Age, stated: "I couldn't be happier with the new development of our proprietary blend. We are constantly working to innovate and set a new standard when it comes to our products. I strongly believe this mixture will set a new standard moving forward and that our customers will love the flavor and natural production techniques".

Additionally, the Company has launched its 3rd generation of CCell technology state-of-the-art vaporizer pen. The Company believes this pen has up to 40% longer battery life as well as many upgrades from the previous iteration.

Benjamin Martch, New Age Farm's Chief Marketing Officer and founder and Chief Executive Officer of Kured stated: "We are constantly listening to customers feedback and looking to improve upon our products. As with any new technologies, there are certain issues that need to be fixed. We believe this 3rd generation pen will solve any and all of the issues that the previous versions may have had".

The Company also announces that it has granted an aggregate of 3,059,919 stock options (each an "Option") to certain directors and officers of the Company in accordance with the Company's current stock option plan. Each Option is exercisable into one common share (a "Share") of the Company at a price of \$0.115 per Share for a period of five years from the date of grant.

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board ("WSLCB") passed Initiative 502 ("I-502"). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling

of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

Kured is a wholly owned subsidiary of New Age Farm, acquired in December 2017. Kured is building an innovative online CBD and lifestyle company. Kured has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com or visit the Company's website at www.newagefarminc.com. For further information about We Are Kured, please visit their website at www.wearekured.com.

On Behalf of the Board of Directors

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statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Readers are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected including, but not limited to completion of planned improvements at both the Canadian and US sites on schedule and on budget, the availability of financing needed to complete the Company's planned improvements on commercially reasonable terms, planned occupancy by the tenant-growers, commencement of operations, differences in yield on expected harvests, delays in obtaining statutory approval for marijuana production plans, issues that may arise throughout the grow period, outdoor crops affected by weather, the ability to mitigate the risk of loss through appropriate insurance policies, and the risks presented by federal statutes that may contradict local and state legislation respecting legalized marijuana. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required under applicable securities legislation. This news release does not constitute an offer to sell securities and the Company is not soliciting an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

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