



## **WE ARE KURED EXPANDS INTO SOUTH AMERICA AND APPOINTS MANAGING DIRECTOR OF KURED LATIN AMERICA LLC**

**September 13, 2018 – Vancouver, BC**

**New Age Farm Inc.** (CSE:NF) (OTC:NWGFF) (FSE:ONF) (“New Age Farm” or the “Company”) is pleased to announce that its wholly owned subsidiary, We Are Kured, LLC (“Kured”) has expanded into South America by launching “Kured Latin America LLC” and electing a managing director to spearhead the new expansion. The Company previously announced that it had been in talks with multiple distributors throughout South America and after further discussion has elected to expand into the region.

In connection with the expansion, the Company has appointed Mr. Yves Yon as managing director of Kured Latin America LLC. Mr. Yon is a global disruptive technology entrepreneur and a niche marketer, specializing in EBDOs (Emerging Business & Disruptive Technology Opportunities), global brand management and emerging markets.

Mr. Yon is a founder and chief executive officer of a consortium of companies in Latin America, offering management consulting services and focusing on global brand management, niche marketing, growth start-ups and organizations seeking to develop, implement and optimize result-oriented global strategies, increase revenue and profitability, and sustain wealth. His firms also offer pro bono global consulting for “green” non-profit organizations. Mr. Yon also founded PT Compliance and has successfully developed and implemented the PTC-Safe Harbor Cannabis Banking Platform, the first and only legal and compliant cannabis banking program in the USA. Through his extensive exposure to cross-cultural practices and international business, particularly in Asia-Pacific, India, Western Europe, USA & South America, he has built a strong global strategic professional network, bringing a wealth of experience to his commitment with Kured.

Additionally, Mr. Yon acts as a mentor/advisor for the South Florida-based Incubate Miami, part of the TechStars Network, and Start-Up Chile, a program of the Chilean Government to attract world-class early stage entrepreneurs to start their businesses in Latin America. The incubators provide foundational support for early stage companies seeking to create market opportunities in innovative business, science and technology in both North and Latin America. In connection with his work at the Incubators, Mr. Yon participates in panels, suggests and presents topics of discussion, and provides feedback to emerging businesses in order to nurture the burgeoning innovative businesses in the USA and the Latin America region.

Benjamin Martch, New Age Farm's Chief Marketing Officer and founder and Chief Executive Officer of Kured stated: "After researching and negotiating with a handful of distributors in international regions, we feel the Latin American geographic location will prove to be the most beneficial for Kured. Starting with Chile, we will then be focusing on expansion throughout the region."

### ***About New Age Farm***

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board ("WSLCB") passed Initiative 502 ("I-502"). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

### ***About We Are Kured, LLC***

Kured is a wholly owned subsidiary of New Age Farm, acquired in December 2017. Kured is building an innovative online CBD and lifestyle company. Kured has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis.

For further information about New Age Farm, please consult the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com) or visit the Company's website at [www.newagefarminc.com](http://www.newagefarminc.com). For further information about We Are Kured, please visit their website at [www.wearekured.com](http://www.wearekured.com).

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