



WE ARE KURED EXPANDS RETAIL FOOTPRINT TO OVER 100 STORES AND BRINGS MANUFACTURING IN HOUSE

August 22, 2018 – Vancouver, BC

New Age Farm Inc.’s (CSE:NF) (OTC:NWGFF) (FSE:ONF) (www.newagefarminc.com) (“New Age Farm” or the “Company”) is pleased to provide an operational and retail expansion update on its wholly owned subsidiary, We Are Kured.

Retail Expansion

We Are Kured (“KURED”) continues to expand its retail presence in the United States. We Are Kured CBD vaporizer pens can now be found in over 100 unique retail stores across the United States and KURED continues to expand its sale force into new territory.

Operational Update

Kured has signed a new office lease to bring manufacturing operations in-house thereby reducing operation costs by over 50%.

“Our team couldn’t be happier with the success, acceptance and overall positive responses we’ve been getting throughout the retail community”, said New Age Farm’s Chief Executive Officer Joshua Barch. “We’ve ramped up our marketing and sales force efforts and are rapidly gaining traction. We’ve seen a huge retention and reorder rate among our retail partners. Given that we signed on over 60 unique stores at the recently attended champs trade show, we are optimistic we will out do that at the upcoming big industry trade show. Additionally, moving our manufacturing in house has doubled our gross margins, drastically increasing the Company’s bottom line. We are making strides and I couldn’t be happier with the current state of the Company”.

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

KURED is a wholly owned subsidiary of New Age Farm, acquired in December 2017. KURED is building an innovative online CBD and lifestyle company. KURED has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com or visit the Company's website at www.newagefarminc.com. For further information about We Are Kured, please visit their website at www.wearekured.com.

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neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected including, but not limited to completion of planned improvements at both the Canadian and US sites on schedule and on budget, the availability of financing needed to complete the Company's planned improvements on commercially reasonable terms, planned occupancy by the tenant-growers, commencement of operations, differences in yield on expected harvests, delays in obtaining statutory approval for marijuana production plans, issues that may arise throughout the grow period, outdoor crops affected by weather, the ability to mitigate the risk of loss through appropriate insurance policies, and the risks presented by federal statutes that may contradict local and state legislation respecting legalized marijuana. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required under applicable securities legislation. This news release does not constitute an offer to sell securities and the Company is not soliciting an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

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