

Progressing Your Future

NEW AGE FARM'S WHOLLY OWNED SUBSIDIARY, WE ARE KURED, ANNOUNCES UPCOMING INDUSTRY TRADESHOW

August 17, 2018 – Vancouver, BC

New Age Farm Inc.'s (CSE:NF) (OTC:NWGFF) (FSE:ONF) (www.newagefarminc.com) ("New Age Farm" or the "Company") wholly owned subsidiary, We Are Kured, is pleased to announce an upcoming industry tradeshow.

On August 30 - 31 in Los Angeles, California, over 100,000 square feet of space will be dedicated to all business related cannabis fanatics at the one and only Big Industry Show. The California Convention Center will be filled with retailers, manufacturers, product designers, and important cannabis innovators. This B2B event will showcase all of the soon to be trending products for the upcoming year and provides amazing business opportunities to all involved. We Are Kured, is thrilled to have their very own booth and excited to expose more business related individuals to their top of the line products.

"We are very excited to be a featured vendor at the upcoming Big Industry Trade Show", said New Age Farm's CEO, Josh Bartch. "Trade shows are a great outlet for us to display our brand and obtain a number of new potential customers. Given the great success we saw at the previously attended Champs trade show, we are highly optimistic that this event will be a huge success as well".

New Age Farm is also pleased to announce that We Are Kured is honored to be a proud sponsor of the 2018 Annual Leader Overcoming Obstacles to Peace Award (2018 LOOP Award). On August 18, 2018, in Denver, Colorado, Leymah Gbowee, commonly known as one of the Noble Peace Prize recipients, will be adding another award to her already impressive collection. NDHope (A New Dimension of Hope), a nonprofit organization known for helping children in less fortunate countries, will be honoring her relentless fight against such overwhelming circumstances.

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board ("WSLCB") passed Initiative 502 ("I-502"). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing,

processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

KURED is a wholly owned subsidiary of New Age Farm, acquired in December 2017. KURED is building an innovative online CBD and lifestyle company. KURED has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis. KURED expects to launch its first product, a fully loaded, 250 mg disposable terpene infused, hemp derived CBD vaporizing pen shortly. The vape pens will be available in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend). Please bookmark http://wearekured.com, where KURED is in the process of building out a full website where consumers will be able to learn more about the company and purchase its products.

For further information about New Age Farm, please consult the Company's profile on SEDAR at <u>www.sedar.com</u> or visit the Company's website at <u>www.newagefarminc.com</u>. For further information about We Are Kured, please visit their website at <u>www.wearekured.com</u>.

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