

New Age Farm's Wholly Owned Subsidiary, We Are Kured, Launches its Retail and Lifestyle Website

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New Age Farm Inc. (**CSE:NF**) (**OTC:NWGFF**) (**FSE:ONF**) (*www.newagefarminc.com*) ("New Age Farm" or the "Company") is pleased to announce that its subsidiary facility in Denver, Colorado, We Are Kured LLC ("WAK") has officially launched its new web site at <u>http://wearekured.com</u>. After a brief test period, WAK has launched a fully operational retail website where its first product, an ergonomically designed hemp-based vaporizer pen in a ready-to-use form, is now available for purchase online. Each vape pen is filled with 250mg of the highest quality, Terpene infused, CBD oil in the user's choice of one of three specific terpene flavour profiles. The three variations are Moonlight, an Indica blend infused with OG Kush Terpenes; Daylight, a Sativa blend infused with Pineapple Express Terpenes; and Allday, a Hybrid blend infused with Strawberry Diesel Terpenes.

Mr. Ben Martch, President of WAK commented, "The site launch went smoothly, traffic is excellent, and sales are brisk. We couldn't be more pleased with the uptake on our sleek and stylish vape pens. If sales continue at the current rate, we are going to need to place another order much sooner than originally anticipated."

Mr. Carman Parente, President and CEO of New Age Farm commented, "We can see that the WAK team are on to something. Since joining New Age Farm last December they have consistently met goals and expectations and have launched this first product effectively and in excellent time. The vape pens are selling well and we look forward to more lifestyle products from this talented group."

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board ("WSLCB") passed Initiative 502 ("I-502"). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

WAK is a wholly owned subsidiary of New Age Farm, acquired in December 2017. WAK is building an innovative online CBD and lifestyle company. WAK has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis. WAK has launched its first product, a fully loaded, 250 mg disposable terpene infused, hemp derived CBD vaporizing pen. The vape pens will be available in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend). Please bookmark <u>http://wearekured.com</u>, to learn more about the company and purchase its products.

For further information about New Age Farm, please consult the Company's profile on SEDAR at

www.sedar.com.

On Behalf of the Board Of Directors

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