



## **New Age Farm's Wholly Owned Subsidiary We Are Kured is Pleased to Announce its First Order of CBD Pens has Arrived**

**February 28, 2018 - Vancouver, BC**

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) ([www.newagefarminc.com](http://www.newagefarminc.com)) ("New Age Farm" or the "Company") is pleased to announce that the first order of 5,000 CBD pens has arrived at We Are Kured LLC's ("WAK") Denver, Colorado facility. The Company previously announced that it had placed the order for its first 5,000 state-of-the-art hemp-based vaporizer pens in a ready-to-use form (see News Release dated January 8, 2018). The Company has worked closely with the manufacturing and design team to ensure that the look, feel and overall experience of the pen would be both ergonomically and esthetically pleasing. WAK's production team has begun filling each pen with 250mg of the highest quality, Terpene infused, CBD oil. Each vape pen is infused with one of three specific terpene flavour profiles. The three variations are Moonlight, an Indica blend infused with OG Kush Terpenes; Daylight, a Sativa blend infused with Pineapple Express Terpenes; and Allday, a Hybrid blend infused with Strawberry Diesel Terpenes.

WAK is expecting the product to be packaged and ready to ship shortly. At the same time, WAK is putting the final touches on the new website as it goes through a design testing process. WAK plans to formally launch the website in the coming weeks in conjunction with a large scale, targeted marketing campaign. More details on this phase of the strategic plan will be released closer to the launch date.

Mr. Ben Martch, President of WAK commented, "Erik Knutson and his experienced team have once again exceeded our expectations by providing WAK with top terpene infused hemp derived CBD oil. The disposable vaporizing pens look sexy and sleek, and the ceramic atomizer ensures a smooth, tasteful vape hit and the individual packaging is perfect for WAK's branding."

Mr. Erik Knutson, CEO of Native Hemp Corporation stated, "We are very excited for the WAK pen's anticipated commercial launch. The collaboration among the We Are Kured, Eybna and Native Hemp teams has truly produced one of the most unique hemp-based products currently on the market."

Mr. Carman Parente, President and CEO of New Age Farm commented, "The advancing of this project is good for New Age Farm, our shareholders and our morale. With our involvement in the agri-campuses in Washington State set to wind down, we are truly excited to see this project moving forward in an area where there is less regulatory uncertainty and more potential for vertical and horizontal integration, for collaboration and for real growth that will benefit our stakeholders."

### ***About New Age Farm***

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board ("WSLCB") passed Initiative 502 ("I-502"). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

### ***About We Are Kured, LLC***

WAK is a wholly owned subsidiary of New Age Farm, acquired in December 2017. WAK is building an

innovative online CBD and lifestyle company. WAK has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured's products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis. WAK expects to launch its first product, a fully loaded, 250 mg disposable terpene infused, hemp derived CBD vaporizing pen shortly. The vape pens will be available in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend). Please bookmark <http://wearekured.com>, where WAK is in the process of building out a full website where consumers will be able to learn more about the company and purchase its products.

For further information about New Age Farm, please consult the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com).

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**On Behalf of the Board Of Directors**

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