



New Age Farm's Wholly Owned Subsidiary, We Are Kured LLC, Signs Sales and Marketing Agreement with Full Service Sales Agency “The GoodFellas Group, LLC”

January 19, 2018 - Vancouver, BC

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) (www.newagefarminc.com) (“New Age Farm” or the “Company”) is pleased to announce the Company's wholly owned subsidiary, We Are Kured LLC (“WAK” or “We Are Kured”), has signed a sales agreement with full service sales agency, The GoodFellas Group, LLC (“Goodfellas”). The Goodfellas’ team of sales and marketing experts help company owners develop, market, and sell non-licensed ancillary cannabis products such as smoking accessories, cleaners, and smoking papers, throughout the United States.

Goodfellas, based in Santa Ana, CA specializes in building sales, growth and market share in the marketplace. Goodfellas has assisted its clients to bring dozens of products to market and has placed non-licensed cannabis related products in retail stores nationwide. The Goodfellas team anticipates successfully placing WAK’s initial product in over 100 stores nationwide throughout the coming months.

Benjamin Martch, President of WAK stated that “Goodfellas has selected We Are Kured as their only hemp based CBD vaporizing client throughout the United States. This agreement couldn’t come at a better time for We Are Kured. I strongly believe in developing lasting mutual relationships with my industry counterparts and am pleased to work with an industry leader such as Goodfellas and its team. WAK is honored to be on their client roster.”

Carman Parente, President and CEO of New Age Farm commented, “This agreement between WAK and Goodfellas is another example of the WAK team applying their skill at developing and maintaining CBD industry relationships to move the business forward another step. WAK now has a sales channel in place for the vape pens, the potential to build further relationships and has a platform for introducing future products.”

About We Are Kured, LLC

WAK is a wholly owned subsidiary of New Age Farm, acquired in December 2017. WAK is building an innovative online CBD and lifestyle company. WAK has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured’s products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis. WAK expects to launch its first product, a fully loaded, disposable vape pens within the next month. The vape pens will be available in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend).

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons

over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com.

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On Behalf of the Board Of Directors

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