



## **New Age Farm's Wholly Owned Subsidiary, We Are Kured LLC, to Debut Product at BIG Industry Show**

**January 10, 2018 - Vancouver, BC**

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) ([www.newagefarminc.com](http://www.newagefarminc.com)) (“New Age Farm” or the “Company”) is pleased to announce the Company's wholly owned subsidiary, We Are Kured LLC (“WAK”), will attend the BIG Industry Show in Fort Lauderdale, Florida, January 10 and 11, 2018 (the “Show”) for the purpose of debuting its vape pens. Further to the Company’s news release of January 8, 2018, the vape pen prototypes have been completed and delivered to WAK. The Show is a business to business wholesale trade show specifically geared at WAK’s target market where WAK will have the opportunity to introduce the product to potential buyers and build contacts for future orders prior to the official launch of the product.

We Are Kured, LLC’s President, Mr. Benjamin Martch stated, “We couldn’t be happier with how quickly we have been able to ramp up business operations. With the strong support of NHC and New Age Farm, we have exceeded projected timelines. Debuting the product at this industry B2B event is a great opportunity to procure retail agreements and to help ensure that our official launch will be a success.”

Mr. Carman Parente, President and CEO of New Age Farm commented, “We continue to be impressed with WAK’s leadership’s ability to move quickly and nimbly, using their CBD industry relationships to get this business off the ground. Attendance at this trade show is another example of how WAK is getting the business off to a running start by putting the product in front of the people who make the buying decisions.”

### ***About We Are Kured, LLC***

WAK is a wholly owned subsidiary of New Age Farm, acquired in December 2017. WAK is building an innovative online CBD and lifestyle company. WAK has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured’s products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis. WAK expects to launch its first product, a fully loaded, disposable vape pens within the next month. The vape pens will be available in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend).

### ***About New Age Farm***

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

For further information about New Age Farm, please consult the Company’s profile on SEDAR at [www.sedar.com](http://www.sedar.com).

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**On Behalf of the Board Of Directors**

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