



## **New Age Farm's Wholly Owned Subsidiary, We Are Kured LLC, Achieves Production Milestone with First 5000 Unit Order**

**January 8, 2018 - Vancouver, BC**

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) ([www.newagefarminc.com](http://www.newagefarminc.com)) (“New Age Farm” or the “Company”) is pleased to announce the Company's wholly owned subsidiary, We Are Kured LLC (“WAK”), has entered into the production stage. WAK has selected and executed its first production order with Native Hemp Corporation (“NHC”) for an initial order of 5,000 vape pens.

WAK and NHC have worked collaboratively to complete the design of the vape pens to meet WAK’s branding, budget, delivery and compliance requirements and objectives. NHC will supply all labour, equipment and services at its facilities to produce the hemp-based vaporizer pens in a ready-to-use form, completing the production of finished product within 45 days of order and initial payment. NHC will also be responsible for the design of templates and sizing for label printing requirements and will warehouse and distribute/ship the finished product to be sold through WAK’s online sales platform at [www.wearekured.com](http://www.wearekured.com). In addition, NHC will apply stringent QA/QC controls including the completion of testing in compliance with state and local laws by a third-party testing facility to show consistency and accuracy.

WAK has placed an initial order for 5,000 fully loaded, disposable vape pens in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend). WAK has made the initial payment for this order and expects to have product in hand, ready for sale next month.

Mr. Ben Martch, President of WAK commented, “With my team of advisors, industry knowledge and collaboration with Erik Knutson at Native Hemp Corporation, the launch of We Are Kured is off to a great start. With this first order of 5,000 cutting edge disposable hemp derived CBD vape pens, We Are Kured will demonstrate our innovative, international online marketing strategy.”

Mr. Erik Knutson, CEO of Native Hemp Corporation stated, “We are very excited to be working with the team at We Are Kured on this exciting project. The commercial hemp product space is exploding across America and we believe the collaboration between We Are Kured and Native Hemp Corporation has the potential to create incredibly unique and well positioned forward facing consumer products utilizing CBD.”

Mr. Carman Parente, President and CEO of New Age Farm commented, “We're extremely pleased as to how quickly Ben and his staff have ramped up for the launch of this first product, implementing the marketing plan ahead of schedule. Add to this, the engagement of NHC and its full service package, and we are much closer to sales.”

### ***About Native Hemp Corporation***

Native Hemp Corporation (“NHC”) was originally founded in May of 2012 under the name US Hemp Co in the State of Colorado with the express purpose of redeveloping commercial activities concerning industrial Hemp in North America. Through strong research and development, product branding, distribution, and education, NHC’s intent is to provide diversified products to American consumers, and in turn, re-establish Hemp as a viable commercial crop in the United States. Over the past 5 years the

team at NHC has assisted multiple States in establishing commercial hemp programs through its affiliation with the American Trade Association of Cannabis and Hemp (“ATACH”). In addition, the company has helped broker some of the largest deals in the commercial hemp product space and is poised to launch several white label and consumer facing product lines in 2018 out of its new production facility in Denver, CO.

### ***About New Age Farm***

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at three agri-campuses in Washington State.

In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”) pursuant to a vote by the people of the State of Washington. I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products in compliance with state regulatory requirements,

New Age Farm’s facilities feature 24 hour security that enhances the safety and security of the community, our tenant-growers and their operations. All New Age Farm’s tenant-growers hold either Tier 2 or Tier 3 licenses allowing them to produce and / or process marijuana for sale at wholesale to marijuana processor licensees and to other marijuana producer licensees. A Tier 3 license allows for between ten thousand square feet and thirty thousand square feet of dedicated plant canopy while Tier 2 licensees can have up to ten thousand square feet of dedicated plant canopy. Revenue is generated on a base lease rate and the level of service that the tenant-grower requires for its production and / or its processing needs.

For further information about New Age Farm, please consult the Company’s profile on SEDAR at [www.sedar.com](http://www.sedar.com).

###

### **On Behalf of the Board Of Directors**

Carman Parente  
President and Chief Executive Officer  
[cparente@newagefarminc.com](mailto:cparente@newagefarminc.com)

### **For Further Information Contact**

Corporate Communications  
[corpcom@newagefarminc.com](mailto:corpcom@newagefarminc.com)  
888-871-3936

**[WWW.NEWAGEFARMINC.COM](http://WWW.NEWAGEFARMINC.COM)**

Follow us



**The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.**

*This news release contains forward-looking statements, which relate to future events or future performance and reflect management’s current expectations and assumptions. Such forward-looking*

*statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Readers are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected including, but not limited to completion of planned improvements at both the Canadian and US sites on schedule and on budget, the availability of financing needed to complete the Company's planned improvements on commercially reasonable terms, planned occupancy by the tenant-growers, commencement of operations, differences in yield on expected harvests, delays in obtaining statutory approval for marijuana production plans, issues that may arise throughout the grow period, outdoor crops affected by weather, the ability to mitigate the risk of loss through appropriate insurance policies, and the risks presented by federal statutes that may contradict local and state legislation respecting legalized marijuana. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required under applicable securities legislation. This news release does not constitute an offer to sell securities and the Company is not soliciting an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.*

*This news release does not constitute an offer of securities for sale in the United States. These securities have not and will not be registered under United States Securities Act of 1933, as amended, or any state securities laws and may not be offered or sold in the United States or to a U.S. Person unless so registered, or an exemption from registration is relied upon.*