



New Age Farm Updates Acquisition of Hemp Based CBD Company, We Are Kured LLC

December 12, 2017 - Vancouver, BC

New Age Farm Inc. (CSE:NFX) (OTC:NWGFF) (FSE:ONF) (www.newagefarminc.com) (“New Age Farm” or the “Company”) is pleased to announce updates on the Denver based acquisition of the We Are Kured hemp based CBD as announced on December 7, 2017.

We Are Kured has recently selected a top Denver based web design, social media advertising and cannabis company to undertake a full rebranding, to include website redesign and a large scale marketing launch of We Are Kured’s new look and brand. By partnering with this digital agency, We Are Kured believes that this partnership will become the driving force behind an industry changing e-commerce hemp based CBD marketing initiative. As an industry leader in hemp based CBD vaporizing, We Are Kured will leverage social media advertising, plus utilize search engine optimization and a pay-per-click campaign to put We Are Kured in front of its target demographics, which will include those who follow ultimate fighting, the cross-fit, millennial “mainstream” user, the reggae music aficionado, social media influencers and the “baby boomer” crowd.

Mr. Benjamin Martch, President of We Are Kured states that "We are a socially-minded hemp based CBD company comprised of forward-thinking innovators & influencers with the drive and wherewithal to constantly improve and grow. Our state of the art, single use ceramic vaporizer contains 250mg of uniquely formulated terpene infused compliant hemp based CBD oil. The ceramic vaporizer paired with the highest quality CBD oil is the first of many products to be introduced to worldwide consumers via social media advertising, celebrity endorsement as well as through traditional distribution channels."

Mr. Carman Parente, president and CEO of New Age Farm commented, “This is a rapidly growing industry and, being able to deliver hemp based CBD oil to our target audience through We Are Kured’s platform and influencers, we are keen to educate our demographic and to put these products in consumers’ hands.”

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at three agri-campuses in Washington State.

In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”) pursuant to a vote by the people of the State of Washington. I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products in compliance with state regulatory requirements,

New Age Farm’s facilities feature 24 hour security that enhances the safety and security of the community, our tenant-growers and their operations. All New Age Farm’s tenant-growers hold either Tier 2 or Tier 3 licenses allowing them to produce and / or process marijuana for sale at wholesale to marijuana processor licensees and to other marijuana producer licensees. A Tier 3 license allows for between ten thousand square feet and thirty thousand square feet of dedicated plant canopy while Tier 2

licensees can have up to ten thousand square feet of dedicated plant canopy. Revenue is generated on a base lease rate and the level of service that the tenant-grower requires for its production and / or its processing needs.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com.

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On Behalf of the Board Of Directors

Carman Parente
President and Chief Executive Officer
cparente@newagefarminc.com

For Further Information Contact

Corporate Communications
corpcom@newagefarminc.com
888-871-3936

WWW.NEWAGEFARMINC.COM

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